

France-Paris: Market and economic research; polling and statistics
OJ S 159/2018 21/08/2018
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Hadopi

Postal address: 4 rue du Texel

Town: Paris

NUTS code: FR101 Paris

Postal code: 75014

Country: France

Contact person: Elena Prévot

E-mail: elena.prevot@hadopi.fr

Telephone: +33 142183953

Internet address(es):

Main address: <http://https://www.hadopi.fr/>

Address of the buyer profile: <http://hadopi.e-marchespublics.com>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Haute autorité pour la diffusion des œuvres et la protection des droits sur internet

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Étude qualitative perceptions et pratiques de consommation des digital natives (15-24 ans) en matière de biens culturels dématérialisés

Reference number: 17-10-DEOL-FA

II.1.2. Main CPV code

79300000 Market and economic research; polling and statistics

II.1.3. Type of contract

Services

II.1.4. Short description

Le présent marché a pour objet la réalisation d'une étude qualitative sur les perceptions et les pratiques de consommation en matière de biens culturels dématérialisés des 15-24 ans (les «Digital natives»).

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 34 800,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79300000 Market and economic research; polling and statistics

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

Le présent marché a pour objet la réalisation d'une étude quantitative permettant de mesurer la notoriété de l'Hadopi et de la réponse graduée auprès des internautes français.

II.2.5. Award criteria

Quality criterion - Name: Valeur / Weighting: 50

Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.6. Information about electronic auction

An electronic auction has been used

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 17-11-DEOL-FA

Lot No: 1

Title:

Marché d'étude qualitative perceptions et pratiques de consommation des digital natives (15-24 ans) en matière de biens culturels dématérialisés

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

09/11/2017

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: CSA

Postal address: 10 rue Godefroy

Town: Puteaux

NUTS code: FR101 Paris

Postal code: 92800

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 34 800,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

Telephone: +33 144594400

VI.5. Date of dispatch of this notice

17/08/2018