

**Italy-Rome: Advertising, propaganda and information film and video-tape production**  
**OJ S 117/2023 20/06/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: INPS Direzione Centrale Risorse Strumentali e Centrale Unica Acquisti

National registration number: 0000247876

Postal address: Via Ciro il Grande 21

Town: Roma

NUTS code: ITI43 Roma

Postal code: 00144

Country: Italy

Contact person: Ivano Mannucci

E-mail: [dc.risorsestrumentalicentraleacquisti@postacert.inps.gov.it](mailto:dc.risorsestrumentalicentraleacquisti@postacert.inps.gov.it)

Telephone: +39 0659058606

**Internet address(es):**

Main address: [www.inps.it](http://www.inps.it)

Address of the buyer profile: <https://www.inps.it>

**I.4. Type of the contracting authority**

Other type: ente pubblico non economico

**I.5. Main activity**

Other activity: Previdenza ed assistenza pubblica

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Servizio finalizzato alla realizzazione di video personalizzati e interattivi

Reference number: RS30/407/2023

**II.1.2. Main CPV code**

92111200 Advertising, propaganda and information film and video-tape production

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Procedura aperta di carattere comunitario in modalità dematerializzata ASP, finalizzata alla stipula di un Accordo Quadro con un unico Operatore Economico avente ad oggetto il «Servizio

finalizzato alla realizzazione di video personalizzati e interattivi»

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 1 475 409,83 EUR

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: ITI43 Roma

Main site or place of performance: ROMA

#### **II.2.4. Description of the procurement**

«Servizio finalizzato alla realizzazione di video personalizzati e interattivi»

#### **II.2.5. Award criteria**

Quality criterion - Name: OFFERTA TECNICA / Weighting: 70

Price - Weighting: 30

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

---

#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 001-000777](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

---

#### **Title:**

Servizio finalizzato alla realizzazione di video personalizzati e interattivi

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

14/06/2023

### **V.2.2. Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: yes

### **V.2.3. Name and address of the contractor**

Official name: RTI POSTEL/DOXEE

Postal address: VIALE EUROPA 175

Town: ROMA

NUTS code: ITI43 Roma

Postal code: 00144

Country: Italy

The contractor is an SME: no

### **V.2.3. Name and address of the contractor**

Official name: DOXEE SPA

Postal address: VIALE VIRGILIO 48

Town: MODENA

NUTS code: ITH54 Modena

Postal code: 41123

Country: Italy

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 1 475 409,83 EUR

Total value of the contract/lot: 1 475 409,83 EUR

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

---

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: TAR del Lazio

Postal address: Via Flaminia 189

Town: Roma

Postal code: 00196

Country: Italy

#### **VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

Tutte le controversie derivanti da contratto sono deferite alla competenza dell'Autorità

Giudiziaria Ordinaria del Foro di Roma, restando in ogni caso esclusa la competenza arbitrale.

#### **VI.4.4.**

**Service from which information about the review procedure may be obtained**

Official name: INPS – Direzione Centrale Risorse Strumentali e Centrale Unica Acquisti

Postal address: via Ciro il grande, 21

Town: Roma

Postal code: 00144

Country: Italy

E-mail: [ivano.mannucci@inps.it](mailto:ivano.mannucci@inps.it)

Telephone: +39 0659058606

**VI.5. Date of dispatch of this notice**

15/06/2023