

366377-2026 - Competition

Spain – Advertising management services – Servicios de difusión en medios de comunicación de programas y actividades del Servicio de Promoción y Desarrollo Turístico de la Diputación de A Coruña

OJ S 101/2026 28/05/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Presidencia de la Diputación Provincial de A Coruña

Email: patrimonio.contratacion@dacoruna.gal

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Servicios de difusión en medios de comunicación de programas y actividades del Servicio de Promoción y Desarrollo Turístico de la Diputación de A Coruña

Description: Servicios de difusión en medios de comunicación de programas y actividades del Servicio de Promoción y Desarrollo Turístico de la Diputación de A Coruña

Procedure identifier: ddc0692f-1310-4742-a8fa-f69c866dfe98

Previous notice: 4436ee9c-4ae9-4704-9aaa-f49d556652a9-01

Internal identifier: PCO001202600169

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

2.1.2. Place of performance

Country subdivision (NUTS): A Coruña (ES111)

Country: Spain

2.1.3. Value

Estimated value excluding VAT: 528 925,62 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Corruption: Prohibición de contratar

5. Lot

5.1. Lot: LOT-0000

Title: Servicios de difusión en medios de comunicación de programas y actividades del

Servicio de Promoción y Desarrollo Turístico de la Diputación de A Coruña

Description: Servicios de difusión en medios de comunicación de programas y actividades del

Servicio de Promoción y Desarrollo Turístico de la Diputación de A Coruña

Internal identifier: PCO001202600169

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

Options:

Description of the options: El contrato podrá prorrogarse hasta un máximo de un año más

5.1.2. Place of performance

Country subdivision (NUTS): A Coruña (ES111)

Country: Spain

5.1.3. Estimated duration

Duration: 1 Year

5.1.4. Renewal

Maximum renewals: 1

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Cifra anual de negocio

Criterion: References on specified services

Description of selection criterion: Trabajos realizados

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Comisión de agencia por tramitación de inserciones negociados directamente el Gabinete de Prensa Diputación .

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

Criterion:

Type: Quality

Description: Costes de compra de espacios en medios.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 95

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=ZtlxNnNQmfG2gkLQ8TeYKA%3D%3D

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=ZtlxNnNQmfG2gkLQ8TeYKA%3D%3D

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 15/06/2026 23:59:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Information about public opening:

Opening date: 18/06/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Telemática, non presencial, a través de videoconferencia

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Ver cláusula 23 PCAP.

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Presidencia de la Diputación Provincial de A Coruña - Tribunal Administrativo de Contratación Pública da Comunidade Autónoma de Galicia

Information about review deadlines: 15 días hábiles

Organisation providing more information on the review procedures: Presidencia de la Diputación Provincial de A Coruña - Tribunal Administrativo de Contratación Pública da Comunidade Autónoma de Galicia

8. Organisations

8.1. ORG-0001

Official name: Presidencia de la Diputación Provincial de A Coruña

Registration number: 30815010125261

Registration number: P1500000C

Town: A Coruña

Postcode: 15003

Country subdivision (NUTS): A Coruña (ES111)

Country: Spain

Contact point: Presidencia de la Diputación Provincial de A Coruña

Email: patrimonio.contratacion@dacoruna.gal

Telephone: 981415314

Internet address: <http://www.dacoruna.gal>

Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=RtejC1un02IQK2TEfXGy%2BA%3D%3D>

Other contact points:

Official name: Tribunal Administrativo de Contratación Pública da Comunidade Autónoma de Galicia

Town: Santiago de Compostela (A Coruña)

Postcode: 15781

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Internet address: <https://tacgal.xunta.gal/>

Other contact points:

Official name: Tribunal Administrativo de Contratación Pública da Comunidade Autónoma de Galicia

Town: Santiago de Compostela

Postcode: 15781

Country subdivision (NUTS): A Coruña (ES111)

Country: Spain

Email: tacgal@xunta.gal

Telephone: +34 881995481

Internet address: <https://tacgal.xunta.gal/>

Roles of this organisation:

Buyer

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: f3f5910c-ab60-4f4e-ae35-fd9cd691fd17 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 27/05/2026 11:05:14 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Spanish

Notice publication number: 366377-2026

OJ S issue number: 101/2026

Publication date: 28/05/2026