

**France-Cognac: Market and economic research; polling and statistics**

OJ S 202/2015 17/10/2015

Contract notice

Services

Directive 2004/18/EC

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Comité national du Pineau des Charentes

Postal address: 112 avenue Victor Hugo

Town: Cognac Cedex

Postal code: 16 121

Country: France

Contact person: Comité national du Pineau des Charentes

For the attention of: Monsieur le président

E-mail: [cfloch@pineau.fr](mailto:cfloch@pineau.fr)

Telephone: +33 545320927

**Internet address(es):**General address of the contracting authority: <http://www.pineau.fr>**Additional information can be obtained from:**

the abovementioned address

**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

the abovementioned address

**Tenders or requests to participate must be submitted:** the abovementioned address**I.2. Type of the contracting authority**

Other: interprofession

**I.3. Main activity**

Other: interprofession

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description****II.1.1. Title attributed to the contract by the contracting authority**

Études de marché Chine et USA en vue du développement export du Pineau des Charentes.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 10: Market research and public opinion polling services

Main site or place of performance: Cognac.

NUTS code FR531 Charente

**II.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **II.1.4. Information about framework agreement**

#### **II.1.5. Short description of the contract or purchase(s)**

Dans le cadre d'un projet de développement export pour le Pineau des Charentes, axé sur la premiumisation de la catégorie, l'interprofession souhaite expertiser, au moyen de deux études de marché, les possibilités et la pertinence de tels développements. deux pays ont été ciblés Chine et USA. L'objet de ces deux études est permettre à l'interprofession de prendre une position éclairée sur ce point. La mission confiée est détaillée au cahier des clauses techniques particulières (BRIEF) partie intégrante du dossier de consultation.

#### **II.1.6. CPV code(s)**

79300000 Market and economic research; polling and statistics

#### **II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **II.1.8. Lots**

This contract is divided into lots: no

#### **II.1.9. Information about variants**

Variants will be accepted: no

### **II.2. Scope of the procurement**

#### **II.2.1. Total quantity or scope**

Précisée au dossier de consultations.

Estimated value excluding VAT:

Range: between 100 000 and 130 000 EUR

#### **II.2.2. Information about options**

Options: no

#### **II.2.3. Information about renewals**

This contract is subject to renewal: no

### **II.3. Duration of the contract or time limit for completion**

Duration in months: 12 (from the award of the contract)

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions related to the contract**

#### **III.1.1. Deposits and guarantees required**

#### **III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

Modalités définies au dossier de consultation.

#### **III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

#### **III.1.4. Contract performance conditions**

The performance of the contract is subject to particular conditions: no

### **III.2. Conditions for participation**

### **III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions: Lettre de candidature signée notamment; voir dossier de consultation.

Expérience en matière d'études internationales.

### **III.2.2. Economic and financial ability**

List and brief description of conditions: Composition de l'actionnariat le cas échéant.

Bilan et compte de résultat du dernier exercice approuvé.

Voir dossier de consultation.

### **III.2.3. Technical and professional ability**

List and brief description of conditions:

Justifier de:

Compréhension des enjeux.

Capacité à définir une méthodologie permettant de répondre aux objectifs dans le cadre de la mission confiée.

Expérience en matière d'études internationales.

Qualités des équipes chargées du dossier.

Pertinence du budget.

### **III.2.4. Information about reserved contracts**

#### **III.3. Conditions specific to services contracts**

#### **III.3.1. Information about a particular profession**

Execution of the service is reserved to a particular profession: no

#### **III.3.2. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: yes

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

#### **IV.1.2. Information about the limits on the number of candidates to be invited**

#### **IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **IV.2.2. Information about electronic auction**

An electronic auction will be used: no

### **IV.3. Administrative information**

- IV.3.1. File reference number attributed by the contracting authority**
- IV.3.2. Previous publication concerning this procedure**  
no
- IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**  
Payable documents: no
- IV.3.4. Time limit for receipt of tenders or requests to participate**  
8.12.2015 - 12:00
- IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**
- IV.3.6. Languages in which tenders or requests to participate may be submitted**  
French.
- IV.3.7. Minimum time frame during which the tenderer must maintain the tender**  
Duration in months: 6 (from the date stated for receipt of tender)
- IV.3.8. Conditions for opening of tenders**

## **Section VI: Complementary information**

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- VI.1. Information about recurrence**  
This is a recurrent procurement: no
- VI.2. Information about European Union funds**  
The procurement is related to a project and/or programme financed by European Union funds:  
yes  
Identification of the project: Règlement CE 555/2008 du 27.6.2008.
- VI.3. Additional information**  
S'agissant d'une procédure ouverte, le dossier de consultation, incluant le cahier des clauses techniques particulières (BRIEF), le cahier des clauses administratives particulières et règlement de consultation, et l'acte d'engagement seront adressés aux candidats par voie électronique sur demande en temps utile, formulée auprès du Comité national du Pineau des Charentes au +33 545320927 (+33 545320927).  
Les offres devront être adressées ensuite dans les conditions fixées au dossier de consultation.
- VI.4. Procedures for review**
- VI.4.1. Review body**
- VI.4.2. Review procedure**
- VI.4.3. Service from which information about the review procedure may be obtained**
- VI.5. Date of dispatch of this notice**  
14.10.2015