

Germany-Potsdam: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 138/2021 20/07/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: TMB Tourismus-Marketing Brandenburg GmbH

Postal address: Babelsberger Str. 26

Town: Potsdam

NUTS code: DE404 Potsdam, Kreisfreie Stadt

Postal code: 14473

Country: Germany

E-mail: ausschreibung@reiseland-brandenburg.de**Internet address(es):**Main address: www.reiseland-brandenburg.de**I.2. Information about joint procurement**

The contract is awarded by a central purchasing body

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://vergabemarktplatz.brandenburg.de/VMPSatellite/notice/CXP9YRJRLH5/documents>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via:

<https://vergabemarktplatz.brandenburg.de/VMPSatellite/notice/CXP9YRJRLH5>**I.4. Type of the contracting authority**

Other type: Tourismusmarketing Gesellschaft des Landes Brandenburg

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Starke Destinationen: Themenfeld 3 Contenterstellung

Reference number: 2021-77-TMB

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3.

Type of contract

Services

II.1.4. Short description

Ziel der Ausschreibung „Starke Destinationen“ ist deshalb, den Tourismus in den touristischen Regionen Brandenburgs bei anstehenden Veränderungs- und Neustartprozessen zu unterstützen, um so wertschöpfende Impulse in Richtung der regionalen Wirtschaftsstrukturen zu aktivieren.

Im Themenfeld 3 werden fünf Lose vergeben. Diese beinhalten hauptsächlich die Erstellung von Fotos, Videos und Erklärfilmen.

II.1.5. Estimated total value

Value excluding VAT: 71 008,40 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Erklärvideo im Lausitzer Seenland

Lot No: 1

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: DE404 Potsdam, Kreisfreie Stadt

Main site or place of performance: TMB Tourismus-Marketing Brandenburg GmbH
Babelsberger Str. 26 14473 Potsdam

II.2.4. Description of the procurement

Erstellung eines Erklärvideos „Vom Bergmann zum Seemann“.

II.2.5. Award criteria

Criteria below

Price

II.2.6. Estimated value

Value excluding VAT: 6 722,69 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

End: 31/12/2021

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Erstellung von Fotos/Videos im Fläming
Lot No: 2

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: DE404 Potsdam, Kreisfreie Stadt
Main site or place of performance: TMB Tourismus-Marketing Brandenburg GmbH
Babelsberger Str. 26 14473 Potsdam

II.2.4. Description of the procurement

Erstellung von Fotos und Videos im Fläming.

II.2.5. Award criteria

Criteria below
Price

II.2.6. Estimated value

Value excluding VAT: 12 605,04 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

End: 31/12/2021
This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Erstellung von Fotos/Videos im Spreewald
Lot No: 3

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: DE404 Potsdam, Kreisfreie Stadt
Main site or place of performance: TMB Tourismus-Marketing Brandenburg GmbH
Babelsberger Str. 26 14473 Potsdam

II.2.4. Description of the procurement

Erstellung von Fotos und Videos im Spreewald.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 25 210,08 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

End: 31/12/2021

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Erstellung von Fotos/Videos im Dahme Seenland

Lot No: 4

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: DE404 Potsdam, Kreisfreie Stadt

Main site or place of performance: TMB Tourismus-Marketing Brandenburg GmbH

Babelsberger Str. 26 14473 Potsdam

II.2.4. Description of the procurement

Erstellung von Fotos im Dahme Seenland.

II.2.5. Award criteria

Criteria below

Price

II.2.6. Estimated value

Value excluding VAT: 16 806,72 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

End: 31/12/2021

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**II.2. Description****II.2.1. Title**

Erstellung von Fotos/Videos im Barnimer Land und Ruppiner Seenland
Lot No: 5

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: DE404 Potsdam, Kreisfreie Stadt
Main site or place of performance: TMB Tourismus-Marketing Brandenburg GmbH
Babelsberger Str. 26 14473 Potsdam

II.2.4. Description of the procurement

Erstellung von Fotos im Barnimer Land und Ruppiner Seenland.

II.2.5. Award criteria

Criteria below
Price

II.2.6. Estimated value

Value excluding VAT: 9 663,87 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

End: 31/12/2021
This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section III: Legal, economic, financial and technical information**

III.1. Conditions for participation**III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 20/08/2021 Local time: 14:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

German

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 17/09/2021

IV.2.7. Conditions for opening of tenders

Date: 20/08/2021 Local time: 15:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

Bekanntmachungs-ID: CXP9YRJRLH5

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vergabekammer des Landes Brandenburg beim Ministerium für Wirtschaft, Arbeit und Energie

Town: Potsdam

Country: Germany

VI.5. Date of dispatch of this notice

15/07/2021

