

**Netherlands-The Hague: Public relations services**  
**OJ S 138/2021 20/07/2021**  
**Contract notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Stichting Hoger Beroepsonderwijs Haaglanden

Postal address: Johanne Westerdijkplein 75

Town: Den Haag

NUTS code: NL33 Zuid-Holland

Postal code: 2521 EN

Country: Netherlands

Contact person: de heer J. Nicolaas

E-mail: [j.nicolaas@hhs.nl](mailto:j.nicolaas@hhs.nl)

**Internet address(es):**

Main address: <http://www.dehaagsehogeschool.nl/>

Address of the buyer profile: <http://www.dehaagsehogeschool.nl/>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: [https://portal.negometrix.com/index.cfm?action=sourcing:\\_requestform.subscribe&document=0058DF01-9B5F-6532-30D2050657FCE736](https://portal.negometrix.com/index.cfm?action=sourcing:_requestform.subscribe&document=0058DF01-9B5F-6532-30D2050657FCE736)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Education

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Media Public Relations

Reference number: EA-JN-2021

**II.1.2. Main CPV code**

79416000 Public relations services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

De HHs heeft behoefte aan een Media & PR partner die aansluit bij de complexiteit van de organisatie en uit de voeten kan met diversiteit in klantbehoefte, variërend van strategisch advies tot het opstellen van teksten of het voorbereiden van pitches in verschillende maten van complexiteit en gevoeligheid.

Let op, tussen 23 juli en 23 augustus is er vanwege de vakantieperiode zeer beperkte beschikbaarheid en zal uw bericht niet worden beantwoord.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79416100 Public relations management services, 79416200 Public relations consultancy services

#### **II.2.3. Place of performance**

NUTS code: NL33 Zuid-Holland

Main site or place of performance: Regio Haaglanden.

#### **II.2.4. Description of the procurement**

De HHs heeft behoefte aan een Media & PR partner die aansluit bij de complexiteit van de organisatie en uit de voeten kan met diversiteit in klantbehoefte, variërend van strategisch advies tot het opstellen van teksten of het voorbereiden van pitches in verschillende maten van complexiteit en gevoeligheid.

Let op, tussen 23 juli en 23 augustus is er vanwege de vakantieperiode zeer beperkte beschikbaarheid en zal uw bericht niet worden beantwoord.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

2 x 24 maanden.

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 23/09/2021 Local time: 12:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Dutch

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

#### **IV.2.7. Conditions for opening of tenders**

Date: 23/09/2021 Local time: 12:30

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

Zie aanbestedingsdocumenten.

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: rechtbank te 's-Gravenhage

Town: Den Haag

Country: Netherlands

#### **VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

Zie aanbestedingsdocumenten.

**VI.5. Date of dispatch of this notice**

15/07/2021