

Spain-Seville: Business and management consultancy services

OJ S 118/2023 21/06/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Consejería de Agricultura, Pesca, Agua y Desarrollo Rural. Junta de Andalucía

National registration number: S4111001F

Postal address: C/Tabladilla, s/n

Town: Sevilla

NUTS code: ES618 Sevilla

Postal code: 41071

Country: Spain

Contact person: Servicio de Contratación

E-mail: contratacion.capadr@juntadeandalucia.es**Internet address(es):**Main address: <https://juntadeandalucia.es/organismos/agriculturapescaaguaydesarrollorural.html>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: https://www.ceh.junta-andalucia.es/haciendayadministracionpublica/apl/pdc_sirec/perfiles-licitaciones/perfiles-contratante.jsf

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://sirecftdpriexp.chap.junta-andalucia.es/licitacion-electronica/index.action>**I.4. Type of the contracting authority**

Regional or local authority

I.5. Main activity

Other activity: Agricultura, Pesca, Agua y Desarrollo Rural

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

SERVICIOS DE CONSULTORÍA ESTRATÉGICA DE COMUNICACIÓN PARA LA MARCA DE CALIDAD DE LA CONSEJERÍA DE AGRICULTURA, PESCA, AGUA Y DESARROLLO RURAL DE LA JUNTA DE ANDALUCÍA "GUSTO DEL SUR"

Reference number: CONTR 2023 328300

II.1.2. Main CPV code

79410000 Business and management consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

Establecer las condiciones y justificación de los trabajos relativos a los servicios de consultoría estratégica de comunicación para la Marca de calidad de la Consejería de Agricultura, Pesca, Agua y Desarrollo Rural de la Junta de Andalucía "Gusto del Sur".

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: ES61 Andalucía

II.2.4. Description of the procurement

Establecer las condiciones y justificación de los trabajos relativos a los servicios de consultoría estratégica de comunicación para la Marca de calidad de la Consejería de Agricultura, Pesca, Agua y Desarrollo Rural de la Junta de Andalucía "Gusto del Sur".

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Posibilidad de prórroga hasta un máximo de 24 meses

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 24/07/2023

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Spanish

IV.2.7. Conditions for opening of tenders

Date: 20/09/2023 Local time: 10:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Administrativo de Recursos Contractuales de la Junta de Andalucía

Postal address: C/Barcelona número 4-6

Town: Sevilla

Postal code: 41001

Country: Spain

E-mail: tribunaladministrativo.contratos@juntadeandalucia.es

Telephone: +34 671530856

Fax: +34 955515041

VI.4.2. Body responsible for mediation procedures

Official name: Consejería de Agricultura, Pesca, Agua y Desarrollo Rural

Postal address: C/ Tabladilla s/n

Town: Sevilla

Postal code: 41071

Country: Spain

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Secretaría General Técnica

Postal address: C/ Tabladilla s/n

Town: Sevilla

Postal code: 41071

Country: Spain

E-mail: contratacion.capadr@juntadeandalucia.es

VI.5. Date of dispatch of this notice

16/06/2023