

France-Béthune: Graphic design services
OJ S 204/2016 21/10/2016
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Artois Comm

Postal address: 100 avenue de Londres, CS 40548

Town: Béthune Cedex

NUTS code: FR302 Pas-de-Calais

Postal code: 62411

Country: France

E-mail: marches.publics@artoiscomm.fr

Telephone: +33 321615000

Fax: +33 321615020

Internet address(es):

Main address: <http://www.artoiscomm.fr>

Address of the buyer profile: <https://artoiscomm.marcoweb.fr>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Marché de conception et impression du magazine de la Communauté d'agglomération de Béthune Bruay Noeux et environs: Artois Comm. Le Mag.

Reference number: 16090

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

La présente consultation s'inscrit dans la cadre d'un marché global de conception-réalisation et d'impression de la revue communautaire d'Artois Comm.: Artois Comm. Le Mag.

Le magazine est destiné à une diffusion toutes boîtes aux lettres sur le territoire des 65 communes de l'agglomération soit 92 420 foyers.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 720 000,00 EUR

II.2. Description

II.2.1. Title

Conception du magazine

Lot No: 1

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FR302 Pas-de-Calais

II.2.4. Description of the procurement

Le lot 1 porte sur les prestations de conception et réalisation de la revue communautaire de la Communauté d'agglomération de Béthune Bruay Noeux et environs. La revue communautaire traite de sujets en rapport avec les compétences de l'agglomération, s'intéresse également à des sujets transversaux à vocation intercommunale.

II.2.5. Award criteria

Quality criterion - Name: Qualité / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Impression du magazine

Lot No: 2

II.2.2. Additional CPV code(s)

79823000 Printing and delivery services

II.2.3. Place of performance

NUTS code: FR302 Pas-de-Calais

II.2.4. Description of the procurement

Le lot 2 porte sur les travaux d'impression et de livraison de la revue communautaire Artois Comm. Le Mag édité mensuellement au nombre de 96 585 exemplaires en 12, 16 ou 20 pages; au format 23/29,7 fermé, couverture comprise, imprimé en quadrichromie recto-verso sur papier recyclé cyclus print de 80 g, relié par 2 agrafes.

II.2.5. Award criteria

Quality criterion - Name: Qualité / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2016/S 104-185483](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 16090

Lot No: 1

Title:

Conception

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

12/10/2016

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Audace
Postal address: BP 331 — 10 rue Gambetta
Town: Lens
NUTS code: FR302 Pas-de-Calais
Postal code: 62300
Country: France
Telephone: +33 321135600
Fax: +33 321135605
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 45 000,00 EUR
Total value of the contract/lot: 45 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: 16090

Lot No: 2

Title:

Impression

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

12/10/2016

V.2.2. Information about tenders

Number of tenders received: 8
Number of tenders received by electronic means: 2
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: SAS Imprimerie Mordacq
Postal address: rue de Constantinople — zone industrielle du Petit-Neufpré
Town: Aire-sur-la-Lys
NUTS code: FR302 Pas-de-Calais
Postal code: 62120
Country: France
Telephone: +33 321391939
Fax: +33 321390606
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 480 000,00 EUR
Total value of the contract/lot: 480 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Le lot n° 1 a été attribué pour un montant total de 3 300 EUR HT, selon le détail estimatif.
Le lot n° 2 a été attribué pour un montant total de 22 079,33 HT, selon le détail estimatif.
Les différentes pièces du marché sont consultable à l'adresse suivante:
Artois Comm. — Service des marchés publics — 100 avenue de Londres — CS 40548 —
62411 Béthune Cedex — tél. 0321615000 — mail: marches.publics@artoiscomm.fr

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Lille
Postal address: 5 rue Geoffroy-Saint-Hilaire — CS 62039
Town: Lille Cedex
Postal code: 59014
Country: France
E-mail: greffe.ta-lille@juradm.fr
Telephone: +33 359542342
Fax: +33 359542445

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Greffe du tribunal administratif de Lille
Postal address: 5 rue Geoffroy-Saint-Hilaire — CS 62039
Town: Lille Cedex
Postal code: 59014
Country: France
E-mail: greffe.ta-lille@juradm.fr
Telephone: +33 359542342
Fax: +33 359542445

VI.5. Date of dispatch of this notice

17/10/2016