

France-Marne-la-Vallée: News-agency services
OJ S 161/2018 23/08/2018
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Ecole Nationale des Ponts et Chaussées
Postal address: 6 et 8 avenue Blaise Pascal Cité Descartes — Champs-sur-Marne
Town: Marne-la-Vallée Cedex 2
NUTS code: FR102 Seine-et-Marne
Postal code: 77455
Country: France
E-mail: sca@enpc.fr
Telephone: +33 164153487
Internet address(es):
Main address: <http://www.enpc.fr/>
Address of the buyer profile: <http://www.marches-publics.gouv.fr/>

I.4. Type of the contracting authority

Other type: Etablissement public

I.5. Main activity

Other activity: Enseignement supérieur

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Prestations de communication: dispositif rédactionnel et relations presse
Reference number: 2018.05

II.1.2. Main CPV code

92400000 News-agency services

II.1.3. Type of contract

Services

II.1.4. Short description

Le présent marché a pour objet la réalisation de prestations de communication institutionnelle pour l'École nationale des ponts et chaussées (ENPC) concernant le dispositif rédactionnel et les relations presse.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 400 000,00 EUR

II.2. Description

II.2.1. Title

Amélioration du dispositif éditorial «Print»

Lot No: 1

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FR102 Seine-et-Marne

II.2.4. Description of the procurement

Le présent marché a pour objet la réalisation de prestations d'amélioration du dispositif éditorial «Print» de l'École nationale des ponts et chaussées (ENPC).

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 70

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Relations presse

Lot No: 2

II.2.2. Additional CPV code(s)

92400000 News-agency services

II.2.3. Place of performance

NUTS code: FR102 Seine-et-Marne

II.2.4. Description of the procurement

Le présent marché a pour objet la réalisation de prestations de relations presse pour l'École nationale des ponts et chaussées (ENPC).

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 70

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Competitive procedure with negotiation

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 025-054133](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2018.05

Lot No: 1

Title:

Amélioration du dispositif éditorial «Print»

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

21/08/2018

V.2.2. Information about tenders

Number of tenders received: 12

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Zebra Communication SAS

National registration number: 400 019 816 000 34

Postal address: 10 rue des Jouvencelles

Town: Moret-sur-Loing

NUTS code: FR102 Seine-et-Marne

Postal code: 77250

Country: France
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 34 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2018.05

Lot No: 2

Title:

Relations presse

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

21/08/2018

V.2.2. Information about tenders

Number of tenders received: 9

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Mme M. communication

National registration number: 495 275 810 000 36

Postal address: 34 rue de Turbigo

Town: Paris

NUTS code: FR101 Paris

Postal code: 75003

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 40 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Melun

Postal address: 43 rue de Général de Gaulle, case postale n° 8630

Town: Melun Cedex

Postal code: 77008

Country: France

Telephone: +33 160566630

Internet address: <http://www.melun.tribunal-administratif.fr/ta-cao/>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif de Melun

Postal address: 43 rue de Général de Gaulle, case postale n° 8630

Town: Melun Cedex

Postal code: 77008

Country: France

Telephone: +33 160566630

Internet address: <http://www.melun.tribunal-administratif.fr/ta-cao/>

VI.5. Date of dispatch of this notice

22/08/2018