

**France-La Plaine Saint-Denis: Printing and related services**  
**OJ S 180/2017 20/09/2017**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Association française de normalisation: AFNOR

Postal address: 11 rue Francis de Pressensé

Town: La Plaine Saint-Denis

NUTS code: FR106 Seine-Saint-Denis

Postal code: 93571

Country: France

Contact person: Martine Cohen

E-mail: [achats.groupeafnor@afnor.org](mailto:achats.groupeafnor@afnor.org)

Telephone: +33 141628550

Fax: +33 149179232

**Internet address(es):**

Main address: [www.groupeafnor.org](http://www.groupeafnor.org)

**I.4. Type of the contracting authority**

Other type: Association Loi 1901 reconnue d'utilité publique

**I.5. Main activity**

Other activity: Normalisation — Edition

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Impression/réimpression de livres (ouvrages brochés).

Reference number: AFN-17-021 - Impression/réimpression de livres (ouvrages brochés)

**II.1.2. Main CPV code**

79800000 Printing and related services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Impression/réimpression, façonnage et expédition de livres(brochés) au format 160 x 240 ou 150 x 220, intérieur supérieur à 128 p jusqu'à 800 p sur papier offset 90 g ou équivalent (spec papier au paragraphe III.2.3 point 3), impression en noir et blanc recto-verso, intérieur inférieur à 128 p sur papier offset 110 g ou équivalent, ou bouffant 90 g blanc ou équivalent (spec papier au § III.2.3 point 3), impression en noir et blanc recto-verso.

Couverture 4 p sur papier couché brillant 2 faces 280 g ou équivalent (spécifications papier au § III.2.3 point 3), impression quadrichromie recto-verso, pelliculage brillant recto seul ou mat recto seul, façonnage dos carré collé avec rainage d'aisance.

Impression selon des seuils de volumétrie suivants: de 1 à 10 ex, 11 à 29 ex, 30 à 49 ex, 50 à 99 ex, 100 à 199 ex, 200 à 299 ex, 300 à 499 ex, 500 à 799 ex, 800 à 999 ex., 1000 à 1999 ex et 2000 à 3000 ex. Prestation multi-attributaire en fonction des ressources et des possibilités de chaque prestataire.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Lowest offer: 291 600,00 EUR / Highest offer: 482 400,00 EUR taken into consideration

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: FR106 Seine-Saint-Denis

Main site or place of performance: 11 rue Francis de Pressensé — 93571 La Plaine Saint-Denis Cedex — France.

#### **II.2.4. Description of the procurement**

Se référer à la section II.1.4.

#### **II.2.5. Award criteria**

Quality criterion - Name: Nom: Valeur technique / Pondération / Weighting: 40

Quality criterion - Name: Nom: Démarche RSE / Pondération / Weighting: 10

Cost criterion - Name: Nom: Proposition financière / Pondération / Weighting: 50

#### **II.2.11. Information about options**

Options: yes

Description of options:

Intérieur uniquement en 2 couleurs recto-verso.

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Restricted procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2017/S 083-162116](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** AFN-17-021

**Title:**

Impression/réimpression de livres (ouvrages brochés)

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

26/07/2017

##### **V.2.2. Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Jouve

Town: Mayenne

NUTS code: FRG03 Mayenne

Postal code: 53100

Country: France

The contractor is an SME: no

##### **V.2.4. Information on value of the contract/lot**

Lowest offer: 291 600,00 EUR / Highest offer: 482 400,00 EUR taken into consideration

##### **V.2.5. Information about subcontracting**

### **Section V: Award of contract**

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**Contract No:** AFN-17-021

**Title:**

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Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Isiprint

Town: La Plaine Saint-Denis

NUTS code: FR106 Seine-Saint-Denis

Postal code: 93210

Country: France

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

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**V.2.5. Information about subcontracting****Section V: Award of contract**

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Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: CPI Firmin Didot

Town: Mesnil-sur-l'Estrée

NUTS code: FRD21 Eure

Postal code: 27650

Country: France

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Lowest offer: 291 600,00 EUR / Highest offer: 482 400,00 EUR taken into consideration

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information**

Toute demande ou questions devront être formulées par mail aux adresses suivantes conjointement

[martiine.cohen@afnor.org](mailto:martiine.cohen@afnor.org) et [achats.groupeafnor@afnor.org](mailto:achats.groupeafnor@afnor.org).

**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal de grande instance de Paris

Postal address: 4 boulevard du Palais

Town: Paris Cedex 01

Postal code: 75055

Country: France

Telephone: +33 144325151

Fax: +33 144327856

**VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

Possibilité de former un référé précontractuel avant la signature du marché. Pour de plus amples renseignements, le candidat est invité à se reporter à l'article L.551-1 du Code de justice administrative.

**VI.5. Date of dispatch of this notice**

15/09/2017