

**United Kingdom-Lisburn: Advertising management services**

OJ S 150/2020 05/08/2020

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Northern Ireland Fire and Rescue Service

Postal address: 1 Seymour Street

Town: Lisburn

NUTS code: UK United Kingdom

Postal code: BT27 4SX

Country: United Kingdom

E-mail: [SSDAdmin.CPD@finance-ni.gov.uk](mailto:SSDAdmin.CPD@finance-ni.gov.uk)**Internet address(es):**Main address: <https://etendersni.gov.uk/epps>Address of the buyer profile: <https://etendersni.gov.uk/epps>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://etendersni.gov.uk/epps>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

ID 2930408 DOH — NIFRS — Advertising and Related Services to Raise Awareness of the Dangers of Fire and to Provide General Fire Safety Education

Reference number: ID 2930408

**II.1.2. Main CPV code**

79341200 Advertising management services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Northern Ireland Fire and Rescue Service (NIFRS) wishes to appoint an agency to deliver advertising and related services for campaign advertising to raise awareness of the dangers of fire and to provide general fire safety education. This contract is expected to commence in October 2020 for an initial period of 1 year with the option to extend for two further 1-year periods, dependent on internal business case approval.

**II.1.5. Estimated total value**

Value excluding VAT: 240 000,00 GBP

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description**

**II.2.2. Additional CPV code(s)**

79341000 Advertising services, 79340000 Advertising and marketing services, 79341400 Advertising campaign services

**II.2.3. Place of performance**

NUTS code: UKN Northern Ireland

**II.2.4. Description of the procurement**

Northern Ireland Fire and Rescue Service (NIFRS) wishes to appoint an agency to deliver advertising and related services for campaign advertising to raise awareness of the dangers of fire and to provide general fire safety education. This contract is expected to commence in October 2020 for an initial period of 1 year with the option to extend for two further 1-year periods, dependent on internal business case approval.

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 240 000,00 GBP

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: no

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

**II.2.14. Additional information**

**Section IV: Procedure**

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**IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 01/09/2020 Local time: 15:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 30/11/2020

#### **IV.2.7. Conditions for opening of tenders**

Date: 01/09/2020 Local time: 15:30

### **Section VI: Complementary information**

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#### **VI.1. Information about recurrence**

This is a recurrent procurement: no

#### **VI.3. Additional information**

The successful contractor's performance on this contract will be managed as per the specification and regularly monitored (see Procurement Guidance Note 01/12 — Contract Management — Procedures and Principles). Contractors not delivering on contract requirements is a serious matter. It means the public purse is not getting what it is paying for. If a contractor fails to reach satisfactory levels of contract performance they will be given a specified time to improve. If, after the specified time, they still fail to reach satisfactory levels of contract performance, the matter will be escalated to senior management in CPD for further action. If this occurs and their performance still does not improve to satisfactory levels within the specified period, it may be regarded as an act of grave professional misconduct and they may be issued with a notice of unsatisfactory performance and this contract may be terminated. A central register of such notices for supplies and services contracts will be maintained and published on the CPD website. Any contractor in receipt of a notice of unsatisfactory performance will be required to declare this in future tender submissions for a period of 3 years from the date of issue of the notice. It may also result in the contractor being excluded from all procurement competitions being undertaken by Centres of Procurement Expertise on behalf of bodies covered by the Northern Ireland Procurement Policy.

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: The UK does not have any special review body with responsibility for appeal

/mediation procedures in public procurement competitions. Any challenges are dealt with by the High Court Commercial Division to which proceedings may be issued regarding alleged breaches of the Public Contracts Regulations.

Town: As above

Country: United Kingdom

**VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

CPD will comply with the Public Contracts Regulations 2015 and, where appropriate, will incorporate a standstill period (i.e. a minimum of 10 calendar days) at the point information on the award of contract is communicated to tenderers. That notification will provide full information on the award decision.

**VI.5. Date of dispatch of this notice**

31/07/2020