

369336-2026 - Competition

France – Information technology services – ACCORD-CADRE A BONS DE COMMANDE POUR LA CONCEPTION ET LA REALISATION DES SUPPORTS DE COMMUNICATION INTERNES ET EXTERNES, EN PRINT ET EN VIDEO DE PLAINE COMMUNE HABITAT

OJ S 102/2026 29/05/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Plaine Commune Habitat

Email: DirectionCommandePubliqueEtJuridique@plainecommunehabitat.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Housing and community amenities

2. Procedure

2.1. Procedure

Title: ACCORD-CADRE A BONS DE COMMANDE POUR LA CONCEPTION ET LA REALISATION DES SUPPORTS DE COMMUNICATION INTERNES ET EXTERNES, EN PRINT ET EN VIDEO DE PLAINE COMMUNE HABITAT

Description: Le présent accord-cadre a pour objet la conception et la réalisation de supports de communication de Plaine Commune Habitat. En notre qualité d'Office Public en charge de la gestion et du développement de l'habitat sur une partie du territoire de l'agglomération Plaine Commune, nous avons un rôle d'information générale sur la conduite de nos actions en interne et en externe. Il s'agit d'imaginer, de concevoir et de réaliser des outils de communication destinés tant au personnel de Plaine Commune Habitat qu'aux locataires, à nos partenaires et contribuant à véhiculer l'image de l'Office, tout en faisant évoluer l'identité visuelle. Les prestations sont organisées en deux lots : - LOT 1 : Supports de communication print interne et externe - LOT 2 : Supports de communication vidéo

Procedure identifier: bb80aee9-659c-418b-b7f9-dbac2be2eb41

Internal identifier: 2026-04

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72222300 Information technology services

2.1.2. Place of performance

Country subdivision (NUTS): Seine-Saint-Denis (FR106)

Country: France

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0001

Title: Conception et réalisation de supports de communication print interne et externe de Plaine Commune Habitat

Description: Le titulaire du lot n°1 est chargé de la conception graphique, de la réalisation et de l'exécution de supports de communication print destinés à une diffusion interne et externe de Plaine Commune Habitat. Les prestations peuvent notamment comprendre : - La création graphique de supports de communication tels que affiches, flyers, invitations, panneaux d'information ou supports institutionnels ; - L'exécution graphique de supports à partir d'éléments fournis par le pouvoir adjudicateur ; - La déclinaison de supports existants vers différents formats ou supports de diffusion.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72222300 Information technology services

5.1.2. Place of performance

Country subdivision (NUTS): Seine-Saint-Denis (FR106)

Country: France

5.1.3. Estimated duration

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: tacite

5.1.6. General information**Reserved participation:**

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.10. Award criteria**Criterion:**

Type: Price

Description: Le prix des prestations - - Montant du DQE

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: La valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

Criterion:

Type: Quality

Description: Le critère environnemental

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.11. Procurement documents

Address of the procurement documents: <https://marches.maximilien.fr/entreprise/consultation/939187?orgAcronyme=b4e>

5.1.12. Terms of procurement**Terms of submission:**

Electronic submission: Required

Address for submission: <https://marches.maximilien.fr/entreprise/consultation/939187?orgAcronyme=b4e>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Deadline for receipt of tenders: 29/06/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

Legal form that must be taken by a group of tenderers that is awarded a contract: Solidaire

5.1.15. Techniques**Framework agreement:**

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: TRIBUNAL ADMINISTRATIF DE MONTREUIL

Information about review deadlines: voir documents de la consultation

Organisation providing additional information about the procurement procedure: Plaine Commune Habitat

Organisation providing offline access to the procurement documents: Plaine Commune Habitat

Organisation receiving requests to participate: Plaine Commune Habitat

Organisation processing tenders: Plaine Commune Habitat

5.1. Lot: LOT-0002

Title: Conception et réalisation de supports de communication audiovisuels

Description: Le titulaire du lot n°2 est chargé de la conception, de la réalisation et de la post-production de supports de communication audiovisuels destinés à accompagner les actions de communication de Plaine Commune Habitat. Les prestations peuvent notamment comprendre : - La réalisation de vidéos simples, notamment de type interview face caméra ; - La réalisation de vidéos courtes destinées aux réseaux sociaux, d'une durée généralement comprise entre trente secondes et deux minutes ; - La réalisation de vidéos plus élaborées, de type reportage ou documentaire ; - La réalisation de vidéos en motion design, incluant la création d'illustrations ou d'éléments graphiques.

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72222300 Information technology services

5.1.2. Place of performance

Country subdivision (NUTS): Seine-Saint-Denis (FR106)

Country: France

5.1.3. Estimated duration

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: tacite

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.10. Award criteria

Criterion:

Type: Price

Description: Le prix des prestations - Montant du DQE

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: La valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 55

Criterion:

Type: Quality

Description: critère environnemental

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 5

5.1.11. Procurement documents

Address of the procurement documents: <https://marches.maximilien.fr/entreprise/consultation/939187?orgAcronyme=b4e>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://marches.maximilien.fr/entreprise/consultation/939187?orgAcronyme=b4e>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

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Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

Legal form that must be taken by a group of tenderers that is awarded a contract: Solidaire

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: TRIBUNAL ADMINISTRATIF DE MONTREUIL

Information about review deadlines: voir documents de la consultation

Organisation providing additional information about the procurement procedure: Plaine Commune Habitat

Organisation providing offline access to the procurement documents: Plaine Commune Habitat

Organisation receiving requests to participate: Plaine Commune Habitat

Organisation processing tenders: Plaine Commune Habitat

8. Organisations

8.1. ORG-0001

Official name: Plaine Commune Habitat

Registration number: 48274107100021

Postal address: 5 B RUE DANIELLE CASANOVA

Town: SAINT-DENIS

Postcode: 93200

Country subdivision (NUTS): Seine-Saint-Denis (FR106)

Country: France

Contact point: Pôle Commande Publique

Email: DirectionCommandePubliqueEtJuridique@plainecommunehabitat.fr

Telephone: +33 148136244

Internet address: <https://plainecommunehabitat.fr/>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1. ORG-0002

Official name: TRIBUNAL ADMINISTRATIF DE MONTREUIL

Registration number: 13000686900015

Postal address: 7 rue Catherien PLUIG

Town: Montreuil

Postcode: 93105

Country subdivision (NUTS): Seine-Saint-Denis (FR106)

Country: France

Internet address: <https://montreuil.tribunal-administratif.fr/vos-demarches/contacts-et-informations-pratiques>

Roles of this organisation:

Review organisation

Notice information

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