

**France-Paris: Market research services**  
**OJ S 139/2021 21/07/2021**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: GEIE European Milk Forum (EMF)

Postal address: 42 rue de Châteaudun

Town: Paris

NUTS code: FR101 Paris

Postal code: 75009

Country: France

Contact person: Isabelle Pinta-Costa

E-mail: [ipintacosta@cniel.com](mailto:ipintacosta@cniel.com)

Telephone: +33 149707138

**Internet address(es):**

Main address: <http://www.milknutritiousbynature.eu>

**I.2. Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4. Type of the contracting authority**

Other type: Dairy organisations

**I.5. Main activity**

Other activity: Agri-food

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Evaluation Study of a Multi Country Programme in the Internal Market on the Contribution of the EU Dairy Sector in a Healthy Diet from a European Sustainable Food and Planet System

Reference number: 2020/S 204-496432

**II.1.2. Main CPV code**

79310000 Market research services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The purpose of the brief is the selection of an evaluation agency for the design and implementation of an evaluation study of a multi country programme in the internal market in Belgium, Denmark, France, Ireland on the contribution of the EU dairy sector in a healthy diet from a sustainable food and planet system.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 138 750,00 EUR

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79310000 Market research services

#### **II.2.3. Place of performance**

NUTS code: BE Belgique / België

NUTS code: DK Danmark

NUTS code: FR France

NUTS code: IE Éire / Ireland

Main site or place of performance: Belgique, Danmark, France, Ireland.

#### **II.2.4. Description of the procurement**

The purpose of the brief is the selection of a an evaluation survey for the design and implementation of an evaluation study of a multi country programme aimed at enhancing the competitiveness of the Union agricultural sector in the internal market based on its healthy and sustainable characteristics. The programme has been submitted to the EU Commission for co-financing and ruled by EU regulation No 1144/2014 - article 5

If the programme is selected by the EUC, it will become effective in January 2021.

If it is rejected by the EUC, the project will be cancelled.

#### **II.2.5. Award criteria**

Quality criterion - Name: Understanding of the brief / Weighting: 10

Quality criterion - Name: Relevance of the proposed survey plan / Weighting: 25

Quality criterion - Name: Sample strength / Weighting: 20

Quality criterion - Name: Strength of treatments and analyzes / Weighting: 25

Cost criterion - Name: Value for money / Weighting: 20

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: The procurement is related to a project and/or programme financed by European Union funds: yes Identification of the project: EU Regulation No 1144 /2014.

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2020/S 204-496432](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

#### **Section V: Award of contract**

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##### **Title:**

Evaluation Study of a Multi Country Programme in the Internal Market on the Contribution of the EU Dairy Sector in a Healthy Diet from a European Sustainable Food and Planet System

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

01/01/2021

##### **V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Occurrence

Postal address: 41 rue du Sentier

Town: Paris

NUTS code: FR France

Postal code: 75002

Country: France

E-mail: [info@occurrence.fr](mailto:info@occurrence.fr)

Telephone: +33 148246900

Fax: +33 148246910

Internet address: [www.occurrence.fr](http://www.occurrence.fr)

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 138 750,00 EUR

Total value of the contract/lot: 138 750,00 EUR

## **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

The opening of tenders will take place between 7 December 2020 and 9 December 2020.

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Tribunal de Grande Instance de Paris

Postal address: 4 boulevard du Palais

Town: Paris

Postal code: 75001

Country: France

Telephone: +33 144325151

Internet address: <http://www.ca-paris.justice.fr>

##### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal de Grande Instance de Paris

Postal address: 4 boulevard du Palais

Town: Paris

Postal code: 75001

Country: France

Telephone: +33 144325151

Internet address: <http://www.ca-paris.justice.fr>

##### **VI.5. Date of dispatch of this notice**

16/07/2021