

Germany-Stuttgart: Printed matter and related products

OJ S 205/2016 22/10/2016

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: SWSG Stuttgarter Wohnungs- und Städtebaugesellschaft mbH

Postal address: Augsburgener Straße 696

Town: Stuttgart

NUTS code: DE111 Stuttgart, Stadtkreis

Postal code: 70329

Country: Germany

Contact person: Pressesprecher, zu Händen von Herrn Peter Schwab

E-mail: peter.schwab@swsg.de

Telephone: +49 7119320430

Internet address(es):

Main address: <http://www.swsg.de>

Address of the buyer profile: <http://www.swsg.de>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.swsg.de/aktuelles/ausschreibung.html>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Wohnungswirtschaft

I.5. Main activity

Other activity: Wohnungswesen und kommunale Einrichtungen

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Erstellung einer Mieterzeitschrift.

II.1.2. Main CPV code

22000000 Printed matter and related products

II.1.3. Type of contract

Services

II.1.4. Short description

Neuausschreibung der Redaktion, des Druckes und der Verteilung der SWSG-Mieterzeitschrift.

II.1.5. Estimated total value

Value excluding VAT: 560 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: DE11 Stuttgart

Main site or place of performance: Stuttgart.

II.2.4. Description of the procurement

Neuausschreibung der Redaktion, des Druckes und der Verteilung der SWSG-Mieterzeitschrift.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Persönliche Lage des Anbieters und Eintragung in das Berufs- / Handelsregister / Weighting: 10 %

Quality criterion - Name: Gestalterische Konzept/ -Erfahrung, Referenzen / Weighting: 30 %

Quality criterion - Name: Inhaltliche Erfahrungen im zielgruppengenaue Erstellen von Kundenmagazinen / Weighting: 10 %

Price - Weighting: 50 %

II.2.6. Estimated value

Value excluding VAT: 560 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 09/01/2017 End: 31/12/2020

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

— Nachweis der Eintragung in das Handelsregister (z. B. Handelsregisterauszug), nicht älter als 3 Monate;

- Angaben zur Organisationsstruktur des Unternehmens und Zugehörigkeit zu Unternehmensgruppen/Konzernen;
- Nachweis, dass kein Insolvenzverfahren eröffnet oder beantragt oder der Antrag mangels Masse abgelehnt wurde sowie der Nachweis, dass sich das Unternehmen nicht in Liquidation befindet;
- Bescheinigung über Zahlung von Sozialabgaben.

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Aussagefähige Unternehmensdarstellung mit Angaben zu Umsätzen mit Kundenmagazinen der Jahre 2014, 2015 und 2016.

III.1.3. Technical and professional ability

List and brief description of selection criteria:

1. Erstellung der druckfähigen Vorlage.
2. Druck.
3. Verteilung des Mietermagazins
jeweils entsprechend den Vorgaben in den Vergabeunterlagen.

III.2. Conditions related to the contract

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 24/11/2016 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

German

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 09/01/2017

IV.2.7. Conditions for opening of tenders

Date: 24/11/2016 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Die SWSG plant, aus allen Anbietern eine Spitzengruppe aus drei Bietern zu bilden und die ausgewählten Agenturen zu einem jeweils einstündigen Präsentationstermin einzuladen.

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Vergabekammer Baden-Württemberg im Regierungspräsidium Karlsruhe

Postal address: Karl-Friedrich-Str. 17

Town: Karlsruhe

Postal code: 76133

Country: Germany

E-mail: poststelle@rpk.bwl.de

Telephone: +49 0721926-0

VI.5. Date of dispatch of this notice

19/10/2016