

**Ireland-Ballina: Public relations services**  
**OJ S 140/2021 22/07/2021**  
**Contract notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Road Safety Authority (RSA)

National registration number: N/A

Postal address: Moy Business Park

Town: Ballina

NUTS code: IE Éire / Ireland

Postal code: Primrose Hill

Country: Ireland

Contact person: Procurement and Contracts Management Office

E-mail: [pcmo@rsa.ie](mailto:pcmo@rsa.ie)

Telephone: +353 9625130

**Internet address(es):**

Main address: [www.rsa.ie](http://www.rsa.ie)

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/481>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: [http://irl.eu-supply.com/app/rfq/rwlentrance\\_s.asp?PID=193651&B=ETENDERS\\_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=193651&B=ETENDERS_SIMPLE)

[PID=193651&B=ETENDERS\\_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=193651&B=ETENDERS_SIMPLE)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [http://irl.eu-supply.com/app/rfq/rwlentrance\\_s.asp?PID=193651&B=ETENDERS\\_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=193651&B=ETENDERS_SIMPLE)

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Other activity: Road Safety and Public Service Provision

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Provision of the Child Car Seat Checking Service — Check it Fits

Reference number: ET2106

**II.1.2.**

**Main CPV code**

79416000 Public relations services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

RSA is holding this public competition with the objective of awarding a contract for the provision of Check it Fits (CIF) Service.

**II.1.5. Estimated total value**

Value excluding VAT: 3 450 000,00 EUR

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description****II.2.2. Additional CPV code(s)**

79952000 Event services, 80330000 Safety education services

**II.2.3. Place of performance**

NUTS code: IE Éire / Ireland

**II.2.4. Description of the procurement**

The contract scope comprises the following:

- delivery of the CIF events onsite and online/virtually;
- provision and management of child car seat experts — CCSEs;
- locations and bookings management;
- promotion of the CIF Service;
- CIF Service Development;
- maintenance and provision of CIF Service equipment;
- contract management.

Please refer to the RFT documents for more information in respect of this competition.

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 3 450 000,00 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

The RSA reserves the right to extend the initial contract term for a period of up to 24 months, with a maximum of three such extensions up to a maximum duration of 108 months.

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

Please refer to RFT Documents for more information regarding this competition.

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

### **III.2. Conditions related to the contract**

#### **III.2.3. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 24/08/2021 Local time: 12:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 24/02/2022

#### **IV.2.7. Conditions for opening of tenders**

Date: 24/08/2021 Local time: 12:00

## **Section VI: Complementary information**

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### **VI.1.**

**Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: The High Court of Ireland

Postal address: High Court Central Office, Four Courts, Inns Quay

Town: Dublin

Postal code: Dublin 7

Country: Ireland

E-mail: [highcourtcentraloffice@courts.ie](mailto:highcourtcentraloffice@courts.ie)

Telephone: +353 18886000

Internet address: <http://www.courts.ie>

**VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

Please consult your legal advisors

**VI.5. Date of dispatch of this notice**

17/07/2021