

**B-Brussels: market and economic research; polling and statistics**  
**OJ S 226/2012 23/11/2012**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Departement Diensten voor het Algemeen Regeringsbeleid

Postal address: Boudewijngebouw - Boudewijnlaan 30 bus 20

Town: Brussel

Postal code: 1000

Country: Belgium

Contact person: Vermeire Elke Rosa

E-mail: [elke.vermeire@dar.vlaanderen.be](mailto:elke.vermeire@dar.vlaanderen.be)

**Internet address(es):**

Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=136227>

**I.2. Type of the contracting authority**

Regional or local authority

**I.3. Main activity**

General public services

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Analyse van de taalsituatie in de Vlaamse Rand.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 10: Market research and public opinion polling services

Main site or place of performance: Vlaamse Rand rond Brussel.

NUTS code BE24 Prov. Vlaams-Brabant

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

The procurement involves the establishment of a framework agreement

**II.1.4. Short description of the contract or purchase(s)**

Analyse van de taalsituatie in de Vlaamse Rand. Deze opdracht is opgedeeld in twee percelen. Het eerste perceel betreft de opmaak van een meetinstrument om de taalverhoudingen/verschuivingen in de Vlaamse Rand te analyseren en de uiteindelijke analyse na enquêtering (enquêtering behoort tot perceel 2). Het tweede perceel betreft een enquêtering voor het verkrijgen van de te analyseren gegevens.

#### **II.1.5. CPV code(s)**

79300000 Market and economic research; polling and statistics

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

#### **II.2. Total value of the contract/lot**

#### **II.2.1. Total value of the contract/lot**

### **Section IV: Procedure**

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#### **IV.1. Type of procedure**

##### **IV.1.1. Type of procedure**

Negotiated with a call for competition

#### **IV.2. Award criteria**

##### **IV.2.1. Award criteria**

##### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

#### **IV.3. Administrative information**

##### **IV.3.1. File reference number attributed by the contracting authority**

DDAR-Vlaamse Rand/2012-01-F03

##### **IV.3.2. Previous publication concerning this procedure**

###### **Contract notice**

Notice number in the OJ S: [2012/S 25-040672](#) of 7.2.2012

### **Section V: Award of contract**

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Contract No: DDAR/Vlaamse Rand/2012-01

Lot No: 2

- Lot title: Perceel 1: onderzoek / perceel 2: enquête.

#### **V.1. Date of conclusion of the contract**

26.10.2012

#### **V.2. Information about tenders**

Number of tenders received: 2

Number of tenders received by electronic means: 1

#### **V.3. Name and address of the contractor**

Official name: VUB - BRIO

Postal address: Pleinlaan 2

Town: Brussel

Postal code: 1050

Country: Belgium

#### **V.4. Information on value of the contract/lot**

#### **V.5. Information about subcontracting**

Contract No: DDAR/Vlaamse Rand/2012-01

Lot No: 2

- Lot title: Perceel 1: onderzoek / perceel 2: enquête.

**V.1. Date of conclusion of the contract**

26.10.2012

**V.2. Information about tenders**

Number of tenders received: 5

Number of tenders received by electronic means: 3

**V.3. Name and address of the contractor**

Official name: GFK Significant

Postal address: Geldenaaksebaan 329

Town: Heverlee

Postal code: 3001

Country: Belgium

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

**VI.2. Additional information**

**VI.3. Procedures for review**

**VI.3.1. Review body**

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

21.11.2012