

United Kingdom-Birmingham: Advertising services

OJ S 182/2017 22/09/2017

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Birmingham City Council, Corporate Procurement Services

Postal address: PO Box 10680, 10 Woodcock Street

Town: Birmingham

NUTS code: UKG31 Birmingham

Postal code: B4 7WB

Country: United Kingdom

E-mail: etendering@birmingham.gov.uk

Telephone: +44 1214648000

Internet address(es):Main address: www.in-tendhost.co.uk/birminghamcc**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: www.in-tendhost.co.uk/birminghamcc

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: www.in-tendhost.co.uk/birminghamcc

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Lamp Post Banner Advertising.

Reference number: P0421

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Birmingham City Council are inviting tenderers for a service provider who will act on the Councils behalf to maximise income through advertising on a significant asset portfolio of 329 Lighting Columns. There will be further opportunity to develop this portfolio within the City subject to Planning consent and associated approvals.

The 5 year contract will commence on 18.11.2017, with an option to extend for a further 3 years subject to satisfactory performance.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

22462000 Advertising material, 79340000 Advertising and marketing services, 79341200 Advertising management services

II.2.3. Place of performance

NUTS code: UKG31 Birmingham

II.2.4. Description of the procurement

To maximise income to the Council through advertising on a significant asset portfolio of 329 Lighting Columns. There will be further opportunity to develop this portfolio within the City subject to Planning consent.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 60

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

With an option to extend for a further 3 years subject to satisfactory performance.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1.

Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Details will be provided in the tender documentation.

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Details will be provided in the tender documentation.

Minimum level(s) of standards possibly required:

Details will be provided in the tender documentation.

III.1.3. Technical and professional ability

List and brief description of selection criteria:

Details will be provided in the tender documentation.

Minimum level(s) of standards possibly required:

Details will be provided in the tender documentation.

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

Details will be provided in the tender documentation.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 23/10/2017 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.7. Conditions for opening of tenders

Date: 23/10/2017 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

The Council will be using its free to use e-tendering system in-tend for the administration of this procurement process and potential suppliers must register with the system to be able to express an interest. If you wish to express an interest in this opportunity please click on the following link to access <https://in-tendhost.co.uk/birminghamcc/> and submit your details to register. You will then be sent details on how to log on which will enable you to download all relevant tender documentation.

If you are unable to register with In-tend or have any questions or problems on how to use this web site please either email us at: cps@birmingham.gov.uk or call CPS Help-desk on 0121 464 8000.

Your completed tender documentation should be returned by noon 23.10.2017 via the in-tend system <https://in-tendhost.co.uk/birminghamcc>

VI.4. Procedures for review

VI.4.1. Review body

Official name: High Court of England and Wales

Postal address: Royal Courts of Justice, Strand

Town: London

Postal code: WC2A 2LL

Country: United Kingdom

Telephone: +44 2079477882

Internet address: <http://www.justice.gov.uk>

VI.5. Date of dispatch of this notice

20/09/2017