

372907-2026 - Competition

Norway – Graphic design services – 2025 - Marketing agency

OJ S 103/2026 01/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Nordland fylkeskommune

Email: remand@nfk.no

Legal type of the buyer: Regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: 2025 - Marketing agency

Description: Nordland county, c/o the Mobility Section, shall enter into a framework agreement with a collaboration partner for consultancy services for marketing. See the attached requirement specifications for further descriptions of the need.

Procedure identifier: 6aa48aff-ea8c-492e-a3f9-557584078a20

Internal identifier: 2026/47059

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: The aim of the contract is to get assistance for planning, preparing and implementing market activities and campaigns in different channels. This shall be done in close cooperation with the contracting authority in Nordland county. The framework agreement shall apply for the services listed in SSA-B Annex 1. The framework agreement shall give the customer a flexible option for assistance when the needs arise and when the assignments are not solved by internal, own resources.

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 22000000 Printed matter and related products

2.1.2. Place of performance

Country subdivision (NUTS): Nordland/Nordlândia (NO071)

Country: Norway

2.1.3. Value

Estimated value excluding VAT: 10 000 000,00 NOK

2.1.4. General information

Legal basis:

Directive 2014/24/EU

Anskaffelsesforskriften - viser til konkurransegrunnlag.

2.1.6. Grounds for exclusion

5. Lot

5.1. Lot: LOT-0000

Title: 2025 - Marketing agency

Description: Nordland county, c/o the Mobility Section, shall enter into a framework agreement with a collaboration partner for consultancy services for marketing. See the attached requirement specifications for further descriptions of the need.

Internal identifier: 2026/47059

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 22000000 Printed matter and related products

5.1.2. Place of performance

Country subdivision (NUTS): Nordland/Nordlândia (NO071)

Country: Norway

5.1.3. Estimated duration

Start date: 31/07/2026

Duration end date: 31/07/2030

5.1.5. Value

Estimated value excluding VAT: 10 000 000,00 NOK

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Norwegian

Deadline for requesting additional information: 26/06/2026 10:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://permalink.mercell.com/274897011.aspx>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://permalink.mercell.com/274897011.aspx>

Languages in which tenders or requests to participate may be submitted: Norwegian

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Deadline for receipt of tenders: 06/07/2026 10:00:00 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 93 Days

Information about public opening:

Opening date: 06/07/2026 10:00:00 (UTC+00:00) Western European Time, GMT

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 20

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Salten og Iofoten tingrett

Information about review deadlines: viser til konkurransegrunnlag

Organisation providing more information on the review procedures: Nordland fylkeskommune

8. Organisations

8.1. ORG-0001

Official name: Nordland fylkeskommune

Registration number: 964982953

Postal address: Prinsensgate 100

Town: BODØ

Postcode: 8048

Country subdivision (NUTS): Nordland/Nordlândia (NO071)

Country: Norway

Contact point: Remi Andorsen

Email: remand@nfk.no

Telephone: +47 75650000

Fax: +47 75650801

Internet address: <http://www.nfk.no>

Roles of this organisation:

Buyer

Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: Salten og Iofoten tingrett

Registration number: 974754371

Town: Bodø

Postcode: 8001

Country subdivision (NUTS): Nordland/Nordlândia (NO071)

Country: Norway

Email: salten.og.lofoten.tingrett@domstol.no

Telephone: 75434900

Roles of this organisation:

Notice information

Notice identifier/version: 5c99f45a-0e5b-44cb-90dd-7fbf0e3be2eb - 01

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