

373059-2026 - Result

Spain – IT services: consulting, software development, Internet and support – Servicios necesarios para el desarrollo del módulo #15 de realidad aumentada y realidad virtual de la PID.
OJ S 103/2026 01/06/2026
Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Consejo de Administración de la Empresa Municipal de Turismo de Santander M.P. S.A.

Email: dporsc@santanderdestino.es

Legal type of the buyer: Body governed by public law, controlled by a local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Servicios necesarios para el desarrollo del módulo #15 de realidad aumentada y realidad virtual de la PID.

Description: El objeto comprende el diseño, desarrollo, implantación, puesta en marcha y mantenimiento de un proyecto integral de experiencia turística digital en la ciudad de Santander, que integra distintas soluciones basadas en tecnologías inmersivas, diferenciadas según el ámbito de aplicación. Los trabajos abarcarán, como mínimo, los siguientes bloques de desarrollo de servicio: Oficina de turismo virtual en gafas de realidad mixta Ruta histórica por la ciudad con experiencias de realidad aumentada Experiencia de realidad mixta en el Palacio de la Magdalena El detalle de cada uno de ellos se concreta en el pliego de prescripciones técnicas.

Procedure identifier: 8c0640b8-b169-4a6f-89fb-037033eecb5f

Previous notice: 2ba51c5c-da0d-43de-b9fe-d0df16e0bc7f-01

Internal identifier: 2026 GEN PID 04 EXPERIENCIA INMERSIVA

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 30200000 Computer equipment and supplies, 31712300 Printed circuits, 32321200 Audio-visual equipment, 32342410 Sound equipment, 92100000 Motion picture and video services, 92112000 Services in connection with motion-picture and video-tape production, 92312211 Writing agency services

2.1.2. Place of performance

Country subdivision (NUTS): Cantabria (ES130)

Country: Spain

2.1.4. General information

Legal basis:

5. Lot

5.1. Lot: LOT-0000

Title: Servicios necesarios para el desarrollo del módulo #15 de realidad aumentada y realidad virtual de la PID.

Description: El objeto comprende el diseño, desarrollo, implantación, puesta en marcha y mantenimiento de un proyecto integral de experiencia turística digital en la ciudad de Santander, que integra distintas soluciones basadas en tecnologías inmersivas, diferenciadas según el ámbito de aplicación. Los trabajos abarcarán, como mínimo, los siguientes bloques de desarrollo de servicio: Oficina de turismo virtual en gafas de realidad mixta Ruta histórica por la ciudad con experiencias de realidad aumentada Experiencia de realidad mixta en el Palacio de la Magdalena El detalle de cada uno de ellos se concreta en el pliego de prescripciones técnicas.

Internal identifier: 2026 GEN PID 04 EXPERIENCIA INMERSIVA

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 30200000 Computer equipment and supplies, 31712300 Printed circuits, 32321200 Audio-visual equipment, 32342410 Sound equipment, 92100000 Motion picture and video services, 92112000 Services in connection with motion-picture and video-tape production, 92312211 Writing agency services

5.1.2. Place of performance

Country subdivision (NUTS): Cantabria (ES130)

Country: Spain

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

Approach to reducing environmental impacts: The sustainable use and protection of water and marine resources

5.1.10. Award criteria

Criterion:

Type: Quality

Description: C4.- Ampliación Puntos de Interés (3D).

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: C5.- Incorporación de visita guiada con traducción simultánea multidioma en tiempo real.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

Criterion:

Type: Quality

Description: C6.- Ampliación del plazo de garantía y soporte técnico.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: C7.- Mejora de la experiencia en el Palacio de la Magdalena.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Price

Description: C8.- Propuesta Económica.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 15

Criterion:

Type: Quality

Description: C1.- Diseño técnico y funcional.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 25

Criterion:

Type: Quality

Description: C2.- Propuesta creativa y Narrativa.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: C3.- Sistema de gestión e integración PID.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Consejo de Administración de la Empresa Municipal de Turismo de Santander M.P. S.A. - Tribunal Administrativo Central de Recursos Contractuales

Information about review deadlines: hasta 2026-02-26+01:00

Organisation providing more information on the review procedures: Consejo de Administración de la Empresa Municipal de Turismo de Santander M.P. S.A. - Tribunal Administrativo Central de Recursos Contractuales

6. Results

Value of all contracts awarded in this notice: 368 900,00 EUR

6.1. Result lot identifier: LOT-0000

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: NUNSYS, S.A.

Tender:

Tender identifier: REF TEN-0001/LOT-0000

Identifier of lot or group of lots: LOT-0000

Value of the tender: 368 900,00 EUR

The tender was ranked: no

Subcontracting: No

Contract information:

Identifier of the contract: 2026 GEN PID 04

Date on which the winner was chosen: 24/04/2026

Date of the conclusion of the contract: 22/05/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 9

Type of received submissions: Tenders

Number of tenders or requests to participate received: 9

Range of tenders:

Value of the lowest admissible tender: 236 315,00 EUR

Value of the highest admissible tender: 407 603,32 EUR

8. Organisations

8.1. ORG-0001

Official name: Consejo de Administración de la Empresa Municipal de Turismo de Santander M.P. S.A.

Registration number: 51206060164366

Registration number: A39417084

Town: Santander

Postcode: 39005

Country subdivision (NUTS): Cantabria (ES130)

Country: Spain

Contact point: Consejo de Administración de la Empresa Municipal de Turismo de Santander M.P. S.A.

Email: dporsc@santanderdestino.es

Telephone: +34 942203084

Internet address: <http://www.santanderdestino.es>

Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=kOUb5W%2FCYYCXQV0WE7IYPw%3D%3D>

Other contact points:

Official name: Tribunal Administrativo Central de Recursos Contractuales

Town: Madrid

Postcode: 28080

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Email: tribunal_recursos.contratos@hacienda.gob.es

Telephone: +34 913491451

Fax: +34 913491441

Internet address: <https://sedeminhap.gob.es/es-ES/Sedes/TACRC/Procedimientos/Paginas/default.aspx?IdProcedimiento=1659&p=0>

Other contact points:

Official name: Tribunal Administrativo Central de Recursos Contractuales

Town: Madrid

Postcode: 28080

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Email: tribunal_recursos.contratos@hacienda.gob.es

Telephone: +34 913491451

Fax: +34 913491441

Internet address: <https://sedeminhap.gob.es/es-ES/Sedes/TACRC/Procedimientos/Paginas/default.aspx?IdProcedimiento=1659&p=0>

Roles of this organisation:

Buyer

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: NUNSYS, S.A.

Size of the economic operator: Large

Registration number: A97929566

Town: Paterna (Valencia)

Postcode: 46980

Country subdivision (NUTS): Valencia / València (ES523)

Country: Spain

Email: licitaciones-notificaciones@nunsys.com

Telephone: 943000000

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: Spain

Winner of these lots: LOT-0000

Notice information

Notice identifier/version: 78332386-2597-40f5-ba2c-0ca47b92d1be - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

Notice dispatch date: 28/05/2026 17:29:17 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Spanish

Notice publication number: 373059-2026

OJ S issue number: 103/2026

Publication date: 01/06/2026