

Norway-Oslo: Advertising and marketing services

OJ S 214/2013 05/11/2013

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Garantiinstituttet for eksportkreditt - GIEK

Postal address: PB 1763 Vika

Town: Oslo

Postal code: 0122

Country: Norway

For the attention of: Vera Didriksen

Telephone: +47 22876200

Fax: +47 22832445

Internet address(es):

General address of the contracting authority: www.giek.no

Address of the buyer profile: http://www.doffin.no/search/Search_AuthProfile.aspx?ID=AA17431

Additional information can be obtained from:

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: Official name: Garantiinstituttet for eksportkreditt - GIEK

Postal address: Dronning Mauds gate 15 / PB 1763 Vika

Town: Oslo

Postal code: 0122

Country: Norway

For the attention of: Resepsjonen 4. et.

Telephone: +47 22876200

Fax: +47 22832445

Internet address: www.giek.no

I.2. Type of the contracting authority

National or federal agency/office

I.3. Main activity

Economic and financial affairs

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

4/2013 Communication services and graphical production.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Oslo, Norway.

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

II.1.4. Information about framework agreement

Framework agreement with a single operator

Duration of the framework agreement

Duration in years: 2

Estimated total value of purchases for the entire duration of the framework agreement

Estimated value excluding VAT: 4 000 000 NOK

II.1.5. Short description of the contract or purchase(s)

The agreement includes communication service in the sense of visual but also verbal communication, digital or paper based and equivalent services for use in external and partly internal communication. This includes development and design of materials such as reports, advertisements, presentations and graphical expressions for use in electronic and paper based channels, etc.

The tenderer shall also provide printing of profile materials (writing pads, pens, etc.), as well as assistance in relation to maintenance of templates for a number of documents used in contact with exporters and others. The assistance includes the following services:

Idea generation, sketches, production and delivery of visual and verbal elements for use in electronic and printed channels/media. The above listed description of the requested assistance is not complete.

NOTE: To register your interest in this notice and obtain any additional information please visit the Doffin Web Site at http://www.doffin.no/Search/Search_Switch.aspx?ID=309529

II.1.6. CPV code(s)

79340000 Advertising and marketing services

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

Estimated value excluding VAT: 4 000 000 NOK

II.2.2. Information about options

Options: yes

Description of options: The contract period is two years with option for further two years prolongation.

II.2.3. Information about renewals

This contract is subject to renewal: no

II.3. Duration of the contract or time limit for completion

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: (1) Other documentation required (please state below).
Documentation requirements are given in the tender documents.

III.2.2. Economic and financial ability

List and brief description of conditions: (1) Other documentation required (please state below).
Documentation requirements are given in the tender documents.

III.2.3. Technical and professional ability

List and brief description of conditions:
(1) Other documentation required (please state below).
Documentation requirements are given in the tender documents.

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

III.3.2. Information about staff responsible for the performance of the contract

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

IV.3.4. Time limit for receipt of tenders or requests to participate

23.12.2013 - 12:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

Other: Norwegian

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

IV.3.8. Conditions for opening of tenders

Section VI: Complementary information

VI.1. Information about recurrence

VI.2. Information about European Union funds

VI.3. Additional information

(NT Ref:309553)

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

1.11.2013