

373455-2026 - Competition

Estonia – Advertising and marketing services – Eesti elanikkonna ja ettevõtete teadlikkuse suurendamine ELi ökomärgisest

OJ S 103/2026 01/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Sihtasutus Keskkonnainvesteeringute Keskus

Email: info@kik.ee

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Environmental protection

2. Procedure

2.1. Procedure

Title: Eesti elanikkonna ja ettevõtete teadlikkuse suurendamine ELi ökomärgisest

Description: Hanke eesmärk on sõlmida hankeleping, mille ese on teostada kampaania eesmärgiga suurendada nii tarbijate kui ettevõtjate teadlikkust EL ökomärgisest, aidata tarbijatel teha keskkonnahoidlikumaid ja tervisele ohutumaid tarbimisotsuseid ning ettevõtteid kutsuda üles taotlema EL ökomärgist, suurendades seeläbi ringmajandusele üleminekut.

Lisaks on kampaania eesmärk kutsuda ettevõtteid üles osalema SF21+ toetusmeetmetes, et toetada jäätmekavas toodud tegevuste elluviimist. / Kõrvaldamise alused ja

kvalifitseerimistingimused: Vaata hanke alusdokumentidest

Procedure identifier: 30fbb457-ef20-47ee-b646-7468c56bbe4a

Internal identifier: 310708-0000

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: Avatud hankemenetlus

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342000 Marketing services

2.1.2. Place of performance

Country: Estonia

Anywhere in the given country

Additional information: Täpne piirkond määramata

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD),
European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0000

Title: Eesti elanikkonna ja ettevõtete teadlikkuse suurendamine ELi ökomärgisest

Description: Hanke eesmärk on sõlmida hankeleping, mille ese on teostada kampaania eesmärgiga suurendada nii tarbijate kui ettevõtjate teadlikkust EL ökomärgisest, aidata tarbijatel teha keskkonnahoidlikumaid ja tervisele ohutumaid tarbimisotsuseid ning ettevõtteid kutsuda üles taotlema EL ökomärgist, suurendades seeläbi ringmajandusele üleminekut.

Lisaks on kampaania eesmärk kutsuda ettevõtteid üles osalema SF21+ toetusmeetmetes, et toetada jäätmekavas toodud tegevuste elluviimist. / Kõrvaldamise alused ja

kvalifitseerimistingimused: Vaata hanke alusdokumentidest

Internal identifier: 310708-0000

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342000 Marketing services

5.1.2. Place of performance

Country: Estonia

Anywhere in the given country

Additional information: Täpne piirkond määramata

5.1.3. Estimated duration

Duration: 6 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: Fulfilment of social objectives

Description: Kirjeldused on esitatud tehnilises kirjelduses.

Aim of strategic procurement: Reduction of environmental impacts

Description: Kirjeldused on esitatud tehnilises kirjelduses.

Approach to reducing environmental impacts: Other

Social objective promoted: Accessibility for all

5.1.8. Accessibility criteria

Accessibility criteria for persons with disabilities are included

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.10. Award criteria

Criterion:

Type: Price

Description: Vaata hanke alusdokumentidest

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: Vaata hanke alusdokumentidest

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: Vaata hanke alusdokumentidest

Category of award weight criterion: Weight (points, exact)

Award criterion number: 60

5.1.11. Procurement documents

Address of the procurement documents: <https://riigihanked.riik.ee/rhr-web/#/procurement/10333564/documents?group=B>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://riigihanked.riik.ee/rhr-web/#/procurement/10333564/tenders>

Languages in which tenders or requests to participate may be submitted: Estonian

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 30/06/2026 13:00:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Duration during which the tender must remain valid: 3 Months

Information about public opening:

Opening date: 30/06/2026 14:00:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Place: <https://riigihanked.riik.ee/rhr-web/#/>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Riigihangete vaidlustuskomisjon

Review organisation: Riigihangete vaidlustuskomisjon

Information about review deadlines: <https://fin.ee/riigihanked-riigiabi-osalused/riigihanked/vaidlustusmenetlus>

Organisation providing additional information about the procurement procedure: Sihtasutus Keskkonnainvesteeringute Keskus

Organisation receiving requests to participate: Sihtasutus Keskkonnainvesteeringute Keskus

8. Organisations

8.1. ORG-0001

Official name: Sihtasutus Keskkonnainvesteeringute Keskus

Registration number: 90005946

Postal address: Narva mnt 7a

Town: Tallinn

Postcode: 15172

Country subdivision (NUTS): Extra-Regio NUTS 3 (EEZZZ)

Country: Estonia

Contact point: URVE OJA

Email: info@kik.ee

Telephone: +372 53939243

Internet address: <http://www.kik.ee>

Buyer profile: <http://www.kik.ee>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation receiving requests to participate

8.1. ORG-0002

Official name: Riigihangete vaidlustuskomisjon

Registration number: 1000123

Postal address: Tartu mnt 85

Town: Tallinn

Postcode: 10115

Country subdivision (NUTS): Extra-Regio NUTS 3 (EEZZZ)

Country: Estonia

Email: vako@fin.ee

Telephone: +3726113713

Roles of this organisation:

Review organisation

Mediation organisation

8.1. ORG-0003

Official name: Riigihangete register

Registration number: TED64

Postal address: Lökke tn 4

Town: Tallinn

Postcode: 10122

Country subdivision (NUTS): Extra-Regio NUTS 3 (EEZZZ)

Country: Estonia

Email: register@riigihanked.riik.ee

Telephone: +3726113693

Roles of this organisation:

TED eSender

Notice information

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