

Norway-Oslo: Advertising and marketing services

OJ S 119/2023 22/06/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Oslo kommune v/ Utdanningsetaten

National registration number: 976 820 037

Postal address: Postboks 6127 Etterstad

Town: Oslo

NUTS code: NO Norge

Postal code: 0602

Country: Norway

Contact person: Anders Grotterød

E-mail: Anders.Grotterod@osloskolen.no

Telephone: +47 02180

Internet address(es):

Main address: www.oslo.kommune.no

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/309496>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=370699&B=OSLO

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=370699&B=OSLO

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local agency/office

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

18-UDE-2023 - Framework agreement for digital content with media procurements for the schools in Oslo

Reference number: 23/12616

II.1.2.

Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

We would like to enter into a framework agreement with a tenderer that can assist the Agency for Education with content production and media procurements.

The Agency for Education has a very important job in society in ensuring that all children and youths get the knowledge and competence they need to become self-sufficient adults who can create a good life.

We would like to cooperate with an agency that understands the job of the schools in Oslo in society, and that can show good understanding of the contracting authority's framework conditions. Tenderers must have good experience with the target group and interested parties that the contracting authority would like to reach through ongoing work and campaigns.

The Agency for Education would like a tenderer with employees who can deliver good, new, and exciting high quality solutions that are suited to our values.

II.1.5. Estimated total value

Value excluding VAT: 20 000 000,00 NOK

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description**II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: NO Norge

II.2.4. Description of the procurement

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We would like to cooperate with an agency that understands the job of the schools in Oslo in society, and that can show good understanding of the contracting authority's framework conditions. Tenderers must have good experience with the target group and interested parties that the contracting authority would like to reach through ongoing work and campaigns.

The Agency for Education would like a tenderer with employees who can deliver good, new, and exciting high quality solutions that are suited to our values.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.6. Estimated value

Value excluding VAT: 20 000 000,00 NOK

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

The framework agreement is valid from the date provided on the contract (SSA-P) front page (commissioning) and for two (2) years. Option for the contracting authority to extend for a further two years, one year at a time.

The contract renews automatically unless the Client send a message that the extension is not wanted a minimum of one month before the new extensions come into force.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Tenderers must be a legally established company

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Tenderers must have sufficient economic and financial capacity to fulfil the contract. Tenderers must be creditworthy.

Minimum level(s) of standards possibly required:

Tenderers must be creditworthy.

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 10/08/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Norwegian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 2 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 10/08/2023 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes
Estimated timing for further notices to be published:
2027

VI.2. Information about electronic workflows

Electronic ordering will be used
Electronic invoicing will be accepted
Electronic payment will be used

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Oslo Tingrett
Postal address: Postboks 2106 Vika
Town: Oslo
Postal code: 0125
Country: Norway
E-mail: oslo.tingrett@domstol.no
Telephone: +47 22035200
Internet address: <https://www.domstol.no/no/domstoler/tingrett/oslo-tingrett/>

VI.4.2. Body responsible for mediation procedures

Official name: KOFA
Postal address: Zander Kaaes gate 7
Town: Bergen

Postal code: 5015

Country: Norway

E-mail: post@knse.no

Telephone: +47 55193000

Internet address: <https://www.klagenemndssekretariatet.no/klagenemnda-for-offentlige-anskaffelser-kofa>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Oslo kommune Utdanningsetaten

Postal address: Pb 6127 Etterstad

Town: OSLO

Postal code: 0602

Country: Norway

E-mail: postmottak@ude.oslo.kommune.no

VI.5. Date of dispatch of this notice

17/06/2023