

**Germany-Potsdam: Business services: law, marketing, consulting, recruitment, printing and security**

**OJ S 141/2021 23/07/2021**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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## **Section I: Contracting authority**

### **I.1. Name and addresses**

Official name: TMB Tourismus-Marketing Brandenburg GmbH

Postal address: Babelsberger Str. 26

Town: Potsdam

NUTS code: DE404 Potsdam, Kreisfreie Stadt

Postal code: 14473

Country: Germany

E-mail: [Andreas.Zimmer@reiseland-brandenburg.de](mailto:Andreas.Zimmer@reiseland-brandenburg.de)

**Internet address(es):**

Main address: [www.reiseland-brandenburg.de](http://www.reiseland-brandenburg.de)

### **I.2. Information about joint procurement**

The contract is awarded by a central purchasing body

### **I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://vergabemarktplatz.brandenburg.de/VMPSatellite/notice/CXP9YRJRL1E/documents>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via:

<https://vergabemarktplatz.brandenburg.de/VMPSatellite/notice/CXP9YRJRL1E>

### **I.4. Type of the contracting authority**

Other type: Tourismusmarketing Gesellschaft des Landes Brandenburg

### **I.5. Main activity**

Recreation, culture and religion

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## **Section II: Object**

### **II.1. Scope of the procurement**

#### **II.1.1. Title**

Starke Destinationen: Themenfeld 3 Marktforschung

Reference number: 2021-78-TMB

#### **II.1.2. Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

#### **II.1.3.**

## **Type of contract**

Services

### **II.1.4. Short description**

Analyse zum Wirtschaftsfaktor Tourismus für die Regionen Dahme-Seenland, Havelland, Lausitzer Seenland und den Spreewald. Die Analyse soll eine valide Grundlage schaffen und Akteuren, Entscheidungsträgern, Kommunen und Landkreisen als Entscheidungshilfe für die zielgerichtete Arbeit im Tourismus dienen und gleichermaßen aufzeigen, welche wichtige wirtschaftliche Rolle der Tourismus vor Ort einnimmt.

### **II.1.5. Estimated total value**

Value excluding VAT: 29 411,76 EUR

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.3. Place of performance**

NUTS code: DE404 Potsdam, Kreisfreie Stadt

Main site or place of performance: TMB Tourismus-Marketing Brandenburg GmbH  
Babelsberger Str. 26 14473 Potsdam

### **II.2.4. Description of the procurement**

Analyse zum Wirtschaftsfaktor Tourismus für die Regionen Dahme-Seenland, Havelland, Lausitzer Seenland und den Spreewald. Die Analyse soll eine valide Grundlage schaffen und Akteuren, Entscheidungsträgern, Kommunen und Landkreisen als Entscheidungshilfe für die zielgerichtete Arbeit im Tourismus dienen und gleichermaßen aufzeigen, welche wichtige wirtschaftliche Rolle der Tourismus vor Ort einnimmt.

### **II.2.5. Award criteria**

Criteria below

Price

### **II.2.6. Estimated value**

Value excluding VAT: 29 411,76 EUR

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

End: 31/12/2021

This contract is subject to renewal: no

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 25/08/2021 Local time: 14:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

German

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 22/09/2021

#### **IV.2.7. Conditions for opening of tenders**

Date: 25/08/2021 Local time: 15:00

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.2. Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.3. Additional information**

Bekanntmachungs-ID: CXP9YRJRL1E

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Vergabekammer des Landes Brandenburg beim Ministerium für Wirtschaft, Arbeit und Energie

Town: Potsdam  
Country: Germany

**VI.5. Date of dispatch of this notice**

20/07/2021