

SE-Östersund: graphic design services
OJ S 228/2012 27/11/2012
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Almi Företagspartner AB

Postal address: Box 168

Town: Östersund

Postal code: SE-831 22

Country: Sweden

For the attention of: Roland Falkdalen

E-mail: roland.falkdalen@almi.se

Internet address(es):

General address of the contracting authority: <http://www.almi.se>

I.2. Type of the contracting authority

Other: Statligt företag

I.3. Main activity

Economic and financial affairs

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Produktion av analog och digital kommunikation för Almi.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Stockholms län.

Sverige.

NUTS code SE110 Stockholms län

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Upphandling av ramavtal för produktion av analog och digital kommunikation för Almi Företagspartner AB. Almi Företagspartner AB tar nu ett grepp kring flera delar som rör vår kommande varumärkesstärkande kommunikation och grafiska produktion. Vi söker nu en leverantör för produktion av text och grafiskt material avsett både för tryck och digitalt. Avtalet gäller två (2) år med möjlighet till ytterligare förlängning ett (1) ett (1) år. Uppskattningsvis kommer volymen totalt att uppgå till ca 500 - 1 000 tkr per år.

II.1.5. CPV code(s)

79822500 Graphic design services, 79341200 Advertising management services, 79413000 Marketing management consultancy services, 92312211 Writing agency services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot**II.2.1. Total value of the contract/lot****Section IV: Procedure**

IV.1. Type of procedure**IV.1.1. Type of procedure**

Open

IV.2. Award criteria**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Pris. Weighting 40
2. Kvalitet. Weighting 40
3. Uppdragsredovisning. Weighting 20

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information**IV.3.1. File reference number attributed by the contracting authority**

16589

IV.3.2. Previous publication concerning this procedure

no

Section V: Award of contract

Contract No: 1

Lot No: 1

- Lot title: Ramavtal.

V.1. Date of conclusion of the contract

5.10.2012

V.2. Information about tenders

Number of tenders received: 13

V.3. Name and address of the contractor

Official name: Off The Walll Communication AB

Postal address: Box 3265

Town: Stockholm

Postal code: SE-103 65
Country: Sweden
Telephone: +46 850556200

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

Visma Opic-annons: <http://www.opic.com/notice.asp?req=djldwkwd>.

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

22.11.2012