

Germany-Munich: Personnel services except placement and supply services
OJ S 141/2021 23/07/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: AOK Bayern – Die Gesundheitskasse
Postal address: Carl-Wery-Str. 28
Town: München
NUTS code: DE Deutschland
Postal code: 81739
Country: Germany
Contact person: AOK-Bundesverband, Zentrale Vergabestelle
E-mail: vergabestelle@bv.aok.de
Internet address(es):
Main address: www.aok.de

I.2. Information about joint procurement

The contract is awarded by a central purchasing body

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

BüvA_Durchführung von Seminaren zum Thema Erfolgreicher Vertrieb
Reference number: 2021-03-19-BY-CSC_BüvA

II.1.2. Main CPV code

79630000 Personnel services except placement and supply services

II.1.3. Type of contract

Services

II.1.4. Short description

Gegenstand der Ausschreibung ist eine Qualifizierung der Mitarbeitenden und Führungskräfte im Vertrieb der AOK Bayern mittels zentraler oder vor Ort stattfindender modularer Seminare (in Präsenz und online), Begleitungen und digitalen Tools.
Der Auftrag wird in drei Losen vergeben:
— Los 1 – Basisqualifizierung B2C,

- Los 2 – Aufbau-/Spezialqualifizierung,
- Los 3 – Zielgruppenspezifische Seminare.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 1,00 EUR

II.2. Description

II.2.1. Title

Basisqualifizierung B2C

Lot No: 1

II.2.2. Additional CPV code(s)

79632000 Personnel-training services, 79633000 Staff development services

II.2.3. Place of performance

NUTS code: DE Deutschland

II.2.4. Description of the procurement

Das Los 1 umfasst verschiedene Seminare und/oder digitale Lerninhalte im Rahmen der Basisqualifizierung B2C. Die Seminare können an den Seminarteilnehmer-Gruppen, wie auch thematisch ausgerichtet sein.

II.2.5. Award criteria

Quality criterion - Name: Qualität des exemplarischen Grobkonzepts (Onboarding) / Weighting : 30

Quality criterion - Name: Profile der beiden einzusetzenden Trainer / Weighting: 40

Cost criterion - Name: Preis / Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Aufbau-/Spezialqualifizierung

Lot No: 2

II.2.2. Additional CPV code(s)

79632000 Personnel-training services, 79633000 Staff development services

II.2.3. Place of performance

NUTS code: DE Deutschland

II.2.4. Description of the procurement

Das Los 2 umfasst verschiedene Seminare und/oder digitale Lerninhalte im Rahmen der Aufbau-/Spezialqualifizierung.

II.2.5. Award criteria

Quality criterion - Name: Qualität des exemplarischen Grobkonzepts / Weighting: 30

Quality criterion - Name: Profile der beiden einzusetzenden Trainer / Weighting: 40

Cost criterion - Name: Preis / Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Zielgruppenspezifische Seminare

Lot No: 3

II.2.2. Additional CPV code(s)

79632000 Personnel-training services, 79633000 Staff development services

II.2.3. Place of performance

NUTS code: DE Deutschland

II.2.4. Description of the procurement

Das Los 3 umfasst verschiedene Seminare und/oder digitale Lerninhalte im Rahmen der zielgruppenspezifischen Seminare.

II.2.5. Award criteria

Quality criterion - Name: Qualität des exemplarischen Grobkonzepts / Weighting: 30

Quality criterion - Name: Profile der beiden einzusetzenden Trainer / Weighting: 40

Cost criterion - Name: Preis / Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8.

Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 065-166105](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Lot No: 1

Title:

Basisqualifizierung B2C

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

29/06/2021

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: abouelela GmbH

Town: Konstanz

NUTS code: DE Deutschland

Country: Germany

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Lot No: 2

Title:

Aufbau-/Spezialqualifizierung

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1.

Date of conclusion of the contract

29/06/2021

V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: ITO Business Consultants GmbH & Co. KG

Town: Gauting

NUTS code: DE Deutschland

Country: Germany

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: equeo GmbH

Town: Berlin

NUTS code: DE Deutschland

Country: Germany

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Lot No: 3**Title:**

Zielgruppenspezifische Seminare

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

29/06/2021

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: abouelela GmbH

Town: Konstanz

NUTS code: DE Deutschland

Country: Germany

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section VI: Complementary information

VI.3. Additional information

Bekanntmachungs-ID: CXP4YDKRHP5

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vergabekammer des Bundes beim Bundeskartellamt

Postal address: Villemombler Straße 76

Town: Bonn

Postal code: 53123

Country: Germany

Fax: +49 2289499163

VI.5. Date of dispatch of this notice

20/07/2021