

Germany-Ludwigshafen: Software package and information systems
OJ S 119/2023 22/06/2023
Contract award notice
Supplies

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Pronova BKK

National registration number: N/A

Postal address: Rheinallee 13

Town: Ludwigshafen

NUTS code: DEB34 Ludwigshafen am Rhein, Kreisfreie Stadt

Postal code: 67061

Country: Germany

Contact person: Christian Risch

E-mail: christian.risch@pronovabkk.de

Telephone: +49 214322963947

Internet address(es):

Main address: <http://pronovabkk.de>

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/339810>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Brand Management Plattform

Reference number: 2325

II.1.2. Main CPV code

48000000 Software package and information systems

II.1.3. Type of contract

Supplies

II.1.4. Short description

Die Pronova BKK schreibt in einem offenen europaweiten Vergabeverfahren einen Vertrag über die Nutzung einer webbasierten Brand Management Plattform auf Lizenzbasis aus.

II.1.6.

Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

48517000 IT software package, 72267000 Software maintenance and repair services

II.2.3. Place of performance

NUTS code: DEA24 Leverkusen, Kreisfreie Stadt

NUTS code: DE Deutschland

Main site or place of performance: Der Vertrag wird am Standort der Auftraggeberin in Leverkusen betreut.

II.2.4. Description of the procurement

Gegenstand des Vertrages ist die Nutzung einer webbasierten Brand Management Plattform auf Lizenzbasis.

II.2.5. Award criteria

Quality criterion - Name: Fachliche Bewertung / Weighting: 50

Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 070-206644](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Brand Management Plattform

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

20/06/2023

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Frontify AG

Town: St. Gallen

NUTS code: CH055 St. Gallen

Country: Switzerland

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Die Vergabekammern des Bundes

Postal address: Villemombler Straße 76

Town: Bonn

Postal code: 53123

Country: Germany

E-mail: vk@bundeskartellamt.bund.de

Telephone: +49 22894990

Fax: +49 2289499163

VI.4.2. Body responsible for mediation procedures

Official name: Die Vergabekammern des Bundes

Postal address: Villemombler Straße 76

Town: Bonn

Postal code: 53123

Country: Germany

E-mail: vk@bundeskartellamt.bund.de

Telephone: +49 22894990

Fax: +49 2289499163

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Die Vergabestelle verweist auf die Regelungen zur Rechtsbehelfsfristen und Präklusionsbestimmungen nach

§160 Absatz 1 bis 3 GWB. Ein Antrag auf Nachprüfung ist binnen 15 Kalendertage nach Eingang der Mitteilung

des Auftraggebers, einer Rüge nicht abhelfen zu wollen, an Die Vergabekammern des Bundes, Villemombler Straße 76, 53123 Bonn, Tel.: 0228 9499-0, Fax: 0228 9499-163, vk@bundeskartellamt.bund.de gemäß Punkt VI.4.1) zu stellen.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: XXX

Town: XXX

Country: Germany

VI.5. Date of dispatch of this notice

20/06/2023