

**Spain-Barcelona: Value-added information services**  
**OJ S 207/2015 24/10/2015**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Departamento de Cultura de la Generalidad de Cataluña

Postal address: Rambla Santa Mónica, 8

Town: Barcelona

Postal code: 08002

Country: Spain

For the attention of: responsable de la gestión de los expedientes de contratación

E-mail: [contractacio.cultura@gencat.cat](mailto:contractacio.cultura@gencat.cat)

Telephone: +34 933162721

Fax: +34 933162767

**Internet address(es):**

General address of the contracting authority: <http://contractaciopublica.gencat.cat>

**I.2. Type of the contracting authority**

Regional or local agency/office

**I.3. Main activity**

Recreation, culture and religion

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Atención personalizada y del mantenimiento del buscador de servicio de consultas «Optimot».

**II.1.2. Type of contract and place of performance or delivery**

Services

NUTS code ES51 Cataluña

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

Atención personalizada y del mantenimiento del buscador de servicio de consultas «Optimot».

**II.1.5. CPV code(s)**

64216210 Value-added information services

**II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

## **II.2. Total value of the contract/lot**

### **II.2.1. Total value of the contract/lot**

Value: 209 945,08 EUR

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Oferta económica. Weighting 50
2. Solución propuesta y recursos. Weighting 15
3. Modelo de relación y gestión de servicios. Weighting 15
4. Planes de transición y devolución del servicio. Weighting 10
5. Otras mejoras. Weighting 10

#### **IV.2.2. Information about electronic auction**

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

CU-2015-317

#### **IV.3.2. Previous publication concerning this procedure**

##### **Contract notice**

Notice number in the OJ S: [2015/S 97-175715](#) of 21.5.2015

## **Section V: Award of contract**

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### **V.1. Date of conclusion of the contract**

3.8.2015

### **V.2. Information about tenders**

Number of tenders received: 1

### **V.3. Name and address of the contractor**

Official name: Magmacultura, S.L.

Town: Barcelona

Postal code: 08026

Country: Spain

### **V.4. Information on value of the contract/lot**

### **V.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.1. Information about European Union funds**

**VI.2. Additional information**

Fecha del contrato: 3.9.2015.

**VI.3. Procedures for review**

**VI.3.1. Review body**

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

21.10.2015