

Italy-Palermo: Advertising and marketing services

OJ S 132/2022 12/07/2022

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Fondazione Teatro Massimo

National registration number: 92853809F8

Town: Palermo

NUTS code: ITG12 Palermo

Postal code: 90138

Country: Italy

Contact person: Francesco Caltagirone

E-mail: ufficiogare.teatromassimo@legalmail.it**Internet address(es):**Main address: <https://www.teatromassimo.it/piattaforma-telematica/>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: https://fondazioneteatromassimo-appalti.maggiolicloud.it/PortaleAppalti/it/homepage.wp?actionPath=/ExtStr2/do/FrontEnd/Bandi/view.action¤tFrame=7&codice=G00007&_csrf=OF8NV7KVIA1P7J16IMZHB5JBSWQ3G5W5

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Fondazione Lirico-Sinfonica

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Procedura aperta telematica per la concessione di spazi pubblicitari della Fondazione Teatro Massimo di Palermo

Reference number: 928715311B

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

La concessione ha ad oggetto lo sfruttamento di spazi pubblicitari della Fondazione Teatro Massimo di Palermo in conformità a quanto stabilito nello schema di contratto allegato al Disciplinare, nel numero, tipologia e ubicazione specificati nella tabella ivi riportata, In particolare il Concessionario utilizzerà e metterà a disposizione gli spazi virtuali e materiali concessi dalla Fondazione Teatro Massimo perché altri soggetti li possano utilizzare per le relative inserzioni pubblicitarie a fronte del pagamento di un corrispettivo

II.1.5. Estimated total value

Value excluding VAT: 150 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: ITG12 Palermo

II.2.4. Description of the procurement

La concessione ha ad oggetto lo sfruttamento di spazi pubblicitari della Fondazione Teatro Massimo di Palermo in conformità a quanto stabilito nello schema di contratto allegato al Disciplinare, nel numero, tipologia e ubicazione specificati nella tabella ivi riportata, In particolare il Concessionario utilizzerà e metterà a disposizione gli spazi virtuali e materiali concessi dalla Fondazione Teatro Massimo perché altri soggetti li possano utilizzare per le relative inserzioni pubblicitarie a fronte del pagamento di un corrispettivo

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

La Concessione potrà essere rinnovata, alle medesime condizioni, per una durata pari a 36 mesi. L'esercizio di tale facoltà è comunicato dalla Stazione Appaltante al Concessionario almeno 30 giorni prima della scadenza del contratto.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 09/08/2022 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Italian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 14/09/2022 Local time: 10:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: TAR

Town: Palermo

Country: Italy

VI.5. Date of dispatch of this notice

07/07/2022