

**France-Clichy-sous-Bois: Advertising consultancy services**  
**OJ S 132/2022 12/07/2022**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: ville de Clichy-Sous-Bois

Town: Clichy-sous-Bois

NUTS code: FR France

Country: France

Contact person: Marchés publics

E-mail: [mpublic@clichysousbois.fr](mailto:mpublic@clichysousbois.fr)

**Internet address(es):**

Main address: [https://www.achatpublic.com/sdm/ent/gen/ent\\_detail.do?](https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2022_Cw15zPhR_i&v=1&selected=0)

[PCSLID=CSL\\_2022\\_Cw15zPhR\\_i&v=1&selected=0](https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2022_Cw15zPhR_i&v=1&selected=0)

Address of the buyer profile: [https://www.achatpublic.com/sdm/ent/gen/ent\\_detail.do?](https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2022_Cw15zPhR_i&v=1&selected=0)

[PCSLID=CSL\\_2022\\_Cw15zPhR\\_i&v=1&selected=0](https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2022_Cw15zPhR_i&v=1&selected=0)

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

conseil et accompagnement sur la communication institutionnelle

Reference number: 2022-05

**II.1.2. Main CPV code**

79341100 Advertising consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

conseil et accompagnement sur la communication institutionnelle

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7. Total value of the procurement**

Value excluding VAT: 600 000,00 EUR

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79341100 Advertising consultancy services

### **II.2.3. Place of performance**

NUTS code: FR France

### **II.2.4. Description of the procurement**

conseil et accompagnement sur la communication institutionnelle

### **II.2.5. Award criteria**

Quality criterion - Name: TECHNIQUE / Weighting: 60

Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 053-138445](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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**Contract No:** 2022-05

A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

07/07/2022

**V.2.2. Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: dagoba

Town: Paris

NUTS code: FR France

Postal code: 75002

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 6 000 000,00 EUR

Total value of the contract/lot: 600 000,00 EUR

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: tribunal Administratif de Montreuil

Postal address: 7 rue Catherine Puig

Town: Montreuil

Postal code: 93100

Country: France

**VI.5. Date of dispatch of this notice**

07/07/2022