

Sweden-Gothenburg: Business analysis consultancy services

OJ S 208/2015 27/10/2015

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Turistrådet Västsverige AB

Postal address: Box 53199

Town: Göteborg

Postal code: SE-400 15

Country: Sweden

For the attention of: Marie Linde

E-mail: marie.linde@vastsverige.se

Additional information can be obtained from:

Official name: Turistrådet Västsverige AB

Postal address: Box 53199

Town: Göteborg

Postal code: SE-400 15

Country: Sweden

For the attention of: Marie Linde

E-mail: marie.linde@vastsverige.se

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

Official name: TendSign

Internet address: <https://tendsign.com/doc.aspx?ID=86820&Goto=Docs>

Tenders or requests to participate must be submitted: Official name: Turistrådet Västsverige AB

Postal address: Box 53199

Town: Göteborg

Postal code: SE-400 15

Country: Sweden

For the attention of: Marie Linde

E-mail: marie.linde@vastsverige.se

I.2. Type of the contracting authority

Regional or local authority

I.3. Main activity

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1.

Title attributed to the contract by the contracting authority

Konsulttjänster avseende marknadskommunikation inom turismnäringen på den svenska marknaden.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 10: Market research and public opinion polling services

Main site or place of performance: Västra Götalands län.

NUTS code SE232 Västra Götalands län

II.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

II.1.4. Information about framework agreement

Duration of the framework agreement

Duration in years: 3

II.1.5. Short description of the contract or purchase(s)

Tjänsterna avser framtagande av ett helhetskoncept för Turistrådet Västsverige AB:s marknadsföring riktad i första hand mot den svenska marknaden. För ytterligare beskrivning, se förfrågningsunderlaget.

II.1.6. CPV code(s)

72221000 Business analysis consultancy services, 72224000 Project management consultancy services, 75125000 Administrative services related to tourism affairs, 79300000 Market and economic research; polling and statistics, 79313000 Performance review services, 79320000 Public-opinion polling services, 79330000 Statistical services, 79340000 Advertising and marketing services, 79341400 Advertising campaign services, 79413000 Marketing management consultancy services, 79419000 Evaluation consultancy services

II.1.7. Information about the Government Procurement Agreement (GPA)

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

II.2. Scope of the procurement

II.2.1. Total quantity or scope

II.2.2. Information about options

Options: yes

Description of options: Möjlighet till förlängning av ramavtalet i ett (1) år om Turistrådet så önskar.

II.2.3. Information about renewals

This contract is subject to renewal: yes

Number of possible renewals: 1

II.3. Duration of the contract or time limit for completion

Start 1.1.2016. Completion 31.12.2018

Section III: Legal, economic, financial and technical information

- III.1. Conditions related to the contract**
 - III.1.1. Deposits and guarantees required**
 - III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**
 - III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**
 - III.1.4. Contract performance conditions**
- III.2. Conditions for participation**
 - III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**
 - III.2.2. Economic and financial ability**
 - III.2.3. Technical and professional ability**
 - III.2.4. Information about reserved contracts**
- III.3. Conditions specific to services contracts**
 - III.3.1. Information about a particular profession**
 - III.3.2. Information about staff responsible for the performance of the contract**

Section IV: Procedure

- IV.1. Type of procedure**
 - IV.1.1. Type of procedure**
 - Open
 - IV.1.2. Information about the limits on the number of candidates to be invited**
 - IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**
- IV.2. Award criteria**
 - IV.2.1. Award criteria**
 - IV.2.2. Information about electronic auction**
 - An electronic auction will be used: no
- IV.3. Administrative information**
 - IV.3.1. File reference number attributed by the contracting authority**
 - 15/3
 - IV.3.2. Previous publication concerning this procedure**
 - IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

IV.3.4. Time limit for receipt of tenders or requests to participate

1.12.2015

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

until: 1.10.2016

IV.3.8. Conditions for opening of tenders

Section VI: Complementary information

VI.1. Information about recurrence

VI.2. Information about European Union funds

VI.3. Additional information

Visma TendSign-annons: <http://www.opic.com/notice.asp?req=djshstcv>

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

22.10.2015