

**France-Paris: Survey conduction services**  
**OJ S 213/2014 05/11/2014**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Établissement public Musée du Louvre

Postal address: 8 rue Saint-Anne

Town: Paris

Postal code: 75001

Country: France

Contact person: Direction support administratif service de la commande publique

For the attention of: Mlle Le Derf Camille

E-mail: [camille.le-derf@louvre.fr](mailto:camille.le-derf@louvre.fr)

Telephone: +33 140205440

Fax: +33 140205728

**Internet address(es):**

General address of the contracting authority: <http://www.louvre.fr>

Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>

Electronic access to information: [https://www.achatpublic.com/sdm/ent/gen/ent\\_detail.do?PCSLID=CSL\\_2014\\_g85o\\_mMlpN&v=1&selected=0](https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2014_g85o_mMlpN&v=1&selected=0)

Electronic submission of tenders and requests to participate: [https://www.achatpublic.com/sdm/ent/gen/ent\\_detail.do?PCSLID=CSL\\_2014\\_g85o\\_mMlpN&v=1&selected=0](https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2014_g85o_mMlpN&v=1&selected=0)

**I.2. Type of the contracting authority**

Body governed by public law

**I.3. Main activity**

Recreation, culture and religion

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Baromètre des publics du Louvre – étude quantitative en continu du musée du Louvre.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 10: Market research and public opinion polling services

NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4.**

## **Short description of the contract or purchase(s)**

Baromètre des publics du Louvre – étude quantitative en continu du musée du Louvre.

### **II.1.5. CPV code(s)**

79311200 Survey conduction services

### **II.1.6. Information about the Government Procurement Agreement (GPA)**

#### **II.2. Total value of the contract/lot**

##### **II.2.1. Total value of the contract/lot**

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Valeur technique. Weighting 60
2. Prix des prestations. Weighting 40

#### **IV.2.2. Information about electronic auction**

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

2014-010M

#### **IV.3.2. Previous publication concerning this procedure**

##### **Contract notice**

Notice number in the OJ S: [2014/S 111-196014](#) of 12.6.2014

## **Section V: Award of contract**

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Contract No: 2014-010M

Lot No: 1

- Lot title: Baromètre des publics du Musée du Louvre

### **V.1. Date of conclusion of the contract**

22.10.2014

### **V.2. Information about tenders**

Number of tenders received: 3

### **V.3. Name and address of the contractor**

Official name: Test SA

Postal address: 59 rue du Maréchal Foch

Town: Versailles

Postal code: 78000

### **V.4. Information on value of the contract/lot**

Total value of the procurement:  
Value: 109 300 EUR  
If annual or monthly value:  
Number of years: 4

## **V.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.1. Information about European Union funds**

#### **VI.2. Additional information**

Le marché est conclu pour un montant forfaitaire annuel de 89 000 EUR HT, et une part à commande comprise entre 0 et 20 % de ce forfait (soit au maximum 17 800 EUR HT par an).

Références de l'avis initial paru au BOAMP.

Parution no: 112 B, annonce no 353 du 13.6.2014.

Date d'envoi du présent avis au JOUE et au BOAMP: 3.11.2014.

#### **VI.3. Procedures for review**

##### **VI.3.1. Review body**

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris Cedex 04

Postal code: 75181

E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)

Telephone: +33 144594400

Fax: +33 144594646

##### **VI.3.2. Review procedure**

##### **VI.3.3. Service from which information about the review procedure may be obtained**

Official name: Greffes du tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris Cedex 04

Postal code: 75181

E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)

Telephone: +33 144594400

Fax: +33 144594646

#### **VI.4. Date of dispatch of this notice**

3.11.2014