

378083-2026 - Competition

France – Advertising, propaganda and information film and video-tape production – Réalisation de vidéos

OJ S 105/2026 03/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Port Atlantique La Rochelle

Email: achats@larochelle.port.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Réalisation de vidéos

Description: La Mission Communication du Port a des besoins réguliers en matière de prestations vidéo que ce soit pour de la promotion, pour du suivi de chantier ou tout autre demande. L'accord-cadre avec maximum est passé en application des articles L2125-1 1°, R. 2162-1 à R. 2162-6, R. 2162-13 et R. 2162-14 du Code de la commande publique. Il donnera lieu à l'émission de bons de commande

Procedure identifier: 804314ca-b2b8-4e53-a492-fbff87c99229

Internal identifier: 26MP034

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92111200 Advertising, propaganda and information film and video-tape production

Additional classification (cpv): 92111200 Advertising, propaganda and information film and video-tape production

2.1.2. Place of performance

Postal address: 141 Boulevard Emile Delmas

Town: La Rochelle

Postcode: 17000

Country subdivision (NUTS): Charente-Maritime (FRI32)

Country: France

2.1.3. Value

Estimated value excluding VAT: 180 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0000

Title: Réalisation de vidéos

Description: La Mission Communication du Port a des besoins réguliers en matière de prestations vidéo que ce soit pour de la promotion, pour du suivi de chantier ou tout autre demande. L'accord-cadre avec maximum est passé en application des articles L2125-1 1°, R. 2162-1 à R. 2162-6, R. 2162-13 et R. 2162-14 du Code de la commande publique. Il donnera lieu à l'émission de bons de commande

Internal identifier: S-PF-1829030

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92111200 Advertising, propaganda and information film and video-tape production

Additional classification (cpv): 92111200 Advertising, propaganda and information film and video-tape production

5.1.2. Place of performance

Postal address: 141 Boulevard Emile Delmas

Town: La Rochelle

Postcode: 17000

Country subdivision (NUTS): Charente-Maritime (FRI32)

Country: France

5.1.3. Estimated duration

Start date: 01/09/2026

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: L'accord-cadre est conclu pour une période initiale de 1 an. L'accord-cadre est reconduit tacitement jusqu'à son terme. Le nombre de périodes de reconduction est fixé à 3. La durée de chaque période de reconduction est de 12 mois. La durée maximale du contrat, toutes périodes confondues, est de 1 an et 36 mois

5.1.5. Value

Estimated value excluding VAT: 180 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

Social objective promoted: Other

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1829030>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1829030>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 02/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 4 Months

Information about public opening:

Opening date: 02/07/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: La Rochelle

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Les conditions d'exécution des prestations comportent des éléments à caractère social et environnemental

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Poitiers

Organisation providing additional information about the procurement procedure: Port Atlantique La Rochelle

Organisation providing more information on the review procedures: Tribunal administratif de Poitiers

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes
Registration number: 255F8E54-C210-D984-1B5752D5BF61782D
Town: Seyssinet-Pariset
Postcode: 38170
Country subdivision (NUTS): Isère (FRK24)
Country: France
Email: publications-joue@aws-france.com
Telephone: +33480041260

Roles of this organisation:

TED eSender

8.1. ORG-0002

Official name: Port Atlantique La Rochelle
Registration number: 55470
Postal address: 141 bd Emile Delmas Cs 70394
Town: La Rochelle
Postcode: 17001
Country subdivision (NUTS): Charente-Maritime (FRI32)
Country: France
Contact point: GOURLET Sandrine
Email: achats@larochelle.port.fr
Telephone: 0546005360
Internet address: <http://www.larochelle.port.fr>
Buyer profile: <http://agysoft.marches-publics.info>

Roles of this organisation:

Buyer

8.1. ORG-0003

Official name: Port Atlantique La Rochelle
Registration number: 255F8E75-B839-F2AA-1F25E7FCBF6202FF
Postal address: 141 bd Emile Delmas Cs 70394
Town: La Rochelle
Postcode: 17001
Country subdivision (NUTS): Charente-Maritime (FRI32)
Country: France
Contact point: Accueil
Email: achats@larochelle.port.fr
Telephone: 0546005360

Roles of this organisation:

Organisation providing additional information about the procurement procedure

8.1. ORG-0004

Official name: Tribunal administratif de Poitiers
Registration number: 255F8E84-ABD7-CD6F-213F227D03173223
Postal address: 15, rue de Blossac Hôtel Gilbert
Town: Poitiers
Postcode: 86020
Country subdivision (NUTS): Vienne (FRI34)
Country: France
Email: greffe.ta-poitiers@juradm.fr
Telephone: 0549607919

Fax: 0549606809

Roles of this organisation:

Review organisation

8.1. ORG-0005

Official name: Tribunal administratif de Poitiers

Registration number: 255F8E94-DA04-9DA0-4F866333C2BAF0EF

Postal address: 15, rue de Blossac Hôtel Gilbert

Town: Poitiers

Postcode: 86020

Country subdivision (NUTS): Vienne (FRI34)

Country: France

Email: greffe.ta-poitiers@juradm.fr

Telephone: 0549607919

Fax: 0549606809

Roles of this organisation:

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 0b735b7f-4658-461f-b8a6-784469564ccb - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 01/06/2026 17:10:46 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: French

Notice publication number: 378083-2026

OJ S issue number: 105/2026

Publication date: 03/06/2026