

F-Lorient: news-agency services
OJ S 230/2012 29/11/2012
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: CAP l'Orient
Postal address: 2 boulevard Leclerc - BP 20001
Town: Lorient Cédex
Postal code: 56314
Country: France
Contact person: commande publique
For the attention of: M. Métairie Norbert
E-mail: commande-publique@agglo-lorient.fr
Telephone: +33 297022931
Fax: +33 297022977
Internet address(es):
Address of the buyer profile: <https://marches.e-megalisbretagne.org>

I.2. Type of the contracting authority

Regional or local authority

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Conception, impression et distribution du magazine de Lorient Agglomération (3 lots).

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 15: Publishing and printing services on a fee or contract basis
NUTS code FR524 Morbihan

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Conception, impression et distribution du magazine de Lorient agglomération (3 lots).

II.1.5. CPV code(s)

92400000 News-agency services, 79822500 Graphic design services, 79824000 Printing and distribution services, 79810000 Printing services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. lot 1: Cohérence et qualité de l'équipe. Weighting 40
2. lot 1: Qualité de la méthodologie proposée. Weighting 30
3. lot 1: Prix des prestations. Weighting 30
4. lot 2: Qualité de l'impression et du papier. Weighting 30
5. lot 2: Développement durable. Weighting 20
6. lot 2: Prix des prestations. Weighting 50
7. lot 3: Délai d'exécution moindre. Weighting 40
8. lot 3: Prix des prestations. Weighting 60

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

DG-EB-100512

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2012/S 101-168585](#) of 30.5.2012

Section V: Award of contract

Contract No: 12109

Lot No: 1

- Lot title: Minimum annuel: 35 000 EUR HT Maximum annuel: 100 000 EUR HT.

V.1. Date of conclusion of the contract

19.9.2012

V.2. Information about tenders

Number of tenders received: 5

V.3. Name and address of the contractor

Official name: Dynamo plus

Postal address: 45 rue de l'Elorn

Town: Brest

Postal code: 29200

Country: France
E-mail: thierry@dynamoplus.fr
Telephone: +33 298449474
Fax: +33 298449512

V.4. Information on value of the contract/lot

Total value of the procurement:
Value: 100 000 EUR
If annual or monthly value:
Number of years: 3

V.5. Information about subcontracting

Contract No: 12110

Lot No: 2

- Lot title: Minimum annuel: 80 000 euro(s) HT Maximum annuel: 200 000 euro(s) (H.T.).

V.1. Date of conclusion of the contract

19.9.2012

V.2. Information about tenders

Number of tenders received: 3

V.3. Name and address of the contractor

Official name: SAS imprimerie leonce deprez
Postal address: zone industrielle
Town: Ruitz
Postal code: 62620
Country: France
E-mail: cveste@leonce-deprez.fr
Telephone: +33 2032152962
Fax: +33 2032152962

V.4. Information on value of the contract/lot

Total value of the procurement:
Value: 200 000 EUR
If annual or monthly value:
Number of years: 3

V.5. Information about subcontracting

Contract No: 12111

Lot No: 3

- Lot title: Minimum annuel: 50 000 euro(s) HT Maximum annuel: 120 000 euro(s) (H.T.).

V.1. Date of conclusion of the contract

19.9.2012

V.2. Information about tenders

Number of tenders received: 1

V.3. Name and address of the contractor

Official name: La poste SA (co-traitant mediapost sa)
Postal address: Bassin Bretagne Rue du Pré Long Le Val Plaza
Town: Vern-sur-seiche
Postal code: 35770

Country: France
E-mail: stephane.gerveau@laposte.fr
Telephone: +33 297019105
Fax: +33 297019141

V.4. Information on value of the contract/lot

Total value of the procurement:
Value: 120 000 EUR
If annual or monthly value:
Number of years: 3

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

Numéro de référence attribué au marché par la personne publique: DG-EB-100512 Date de la CAO attribuant le marché: 19.9.2012 Date de signature du marché: 26.10.2012 Date de notification du marché: lot 1 : 9.11.2012, lots 2 et 3 : 8.11.2012 Cette décision est susceptible de recours contentieux auprès du Tribunal Administratif de Rennes, dans un délai de 2 mois à compter de la date de publication du présent avis. Par ailleurs, cet avis vaut publicité de la décision de signer le marché. En outre, pour l'application de l'article R.551-7 du Code de Justice Administrative, le juge des référés du Tribunal Administratif de Rennes peut être saisi au titre du référé contractuel au plus tard le trente et unième jour suivant la publication du présent avis. Toutes les pièces du marché sont consultables aux heures d'ouverture des bureaux, de 9:00 à 12:00 et de 14:00 à 16:30, auprès de la Commande Publique, 56 rue Monistrol, 56100 Lorient.

Annonce no333, BOAMP 103 B du 31 mai 2012.

Date d'envoi du présent avis au JOUE et au BOAMP: 27.11.2012.

VI.3. Procedures for review

VI.3.1. Review body

Official name: Tribunal administratif de Rennes
Postal address: 3 Contour de la Motte
Town: Rennes Cedex
Postal code: 35044
Country: France
E-mail: greffe.tarennes@juradm.fr
Telephone: +33 223212828
Fax: +33 240479068

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

Official name: Commande publique
Postal address: 2 boulevard Leclerc - BP 20001
Town: Lorient Cedex

Postal code: 56314

Country: France

E-mail: commande-publique@agglo-orient.fr

Telephone: +33 297022931

Fax: +33 297022977

VI.4. Date of dispatch of this notice

27.11.2012