

Spain-Madrid: Support services for land transport
OJ S 213/2014 05/11/2014
Contract notice – utilities
Services

Directive 2004/17/EC

Section I: Contracting entity

I.1. Name and addresses

Official name: Administrador de Infraestructuras Ferroviarias – Adif – Dirección de Compras y Contratación de la Dirección General Financiera y Corporativa

Postal address: calle Hiedra, s/n (edificio 23)

Town: Madrid

Postal code: 28036

Country: Spain

Contact person: Dirección de Compras y Contratación

E-mail: egchecha@adif.es, pareal@adif.es

Telephone: +34 917674477 / 917674381

Fax: +34 917674490

Internet address(es):

General address of the contracting entity: www.adif.es

Additional information can be obtained from:

the abovementioned address

Specifications and additional documents (including documents for a dynamic purchasing system) can be obtained from: the abovementioned address

Tenders or requests to participate must be submitted: the abovementioned address

I.2. Main activity

Railway services

I.3. Contract award on behalf of other contracting entities

The contracting entity is purchasing on behalf of other contracting entities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting entity

Acuerdo marco de servicios para diseño, realización y asesoría de comunicación institucional en eventos, presentaciones y jornadas comerciales e institucionales de la Dirección de Comunicación de Adif.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

II.1.4. Information about framework agreement

Framework agreement with several operators

Number Envisaged maximum number of participants to the framework agreement: 3

Duration of the framework agreement

Duration in years: 2

Estimated total value of purchases for the entire duration of the framework agreement

Estimated value excluding VAT: 1 800 000 EUR

II.1.5. Short description of the contract or purchase(s)

II.1.6. CPV code(s)

63710000 Support services for land transport

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.1.8. Information about lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

Presupuesto de licitación (IVA excluido): 1 200 000 EUR.

Estimated value excluding VAT: 1 800 000,00 EUR

II.2.2. Information about options

II.2.3. Information about renewals

This contract is subject to renewal: yes

Number of possible renewals: 1

II.3. Duration of the contract or time limit for completion

Duration in months: 24 (from the award of the contract)

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

Provisional: 36 000 EUR.

Definitiva: se indicará en el pliego de condiciones particulares.

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

Según se indica en el pliego de condiciones particulares.

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: Las personas físicas y jurídicas interesadas deberán acreditar capacidad jurídica y capacidad de obrar, así como el resto de requisitos solicitados en este apartado III.2 y en el pliego de condiciones particulares.

III.2.2. Economic and financial ability

List and brief description of conditions: La solvencia económica y financiera deberá acreditarse mediante la presentación de la documentación solicitada en el pliego de condiciones particulares referido al objeto del contrato.

III.2.3. Technical and professional ability

List and brief description of conditions: La solvencia técnica deberá acreditarse mediante la presentación de la documentación solicitada en el pliego de condiciones particulares referido al objeto del contrato.

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of the criteria stated in the specifications or in the invitation to tender or to negotiate

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting entity

2.14/42110.0057

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents

(except for a DPS)

Time limit for receipt of requests for documents or for accessing documents: 18.12.2014 - 12:00

Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

19.12.2014 - 12:00

IV.3.5. Languages in which tenders or requests to participate may be submitted

Spanish.

Other:

IV.3.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.3.7. Conditions for opening of tenders

Date: 9.1.2015 - 11:30

Place

Dirección de Compras y Contratación, calle Hiedra, s/n (edificio 23), 28036 Madrid.

Persons authorised to be present at the opening of tenders: no

Section VI: Complementary information

VI.1. Information about recurrence

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.3. Additional information

IV.3.4) Fecha límite para la recepción de ofertas y solicitudes de participación

Fecha límite de presentación de sobres nº 1 y nº 2: 19.12.2014, hora: 12:00.

Fecha de presentación de sobres nº 3 y nº 4: 29.12.2014, hora: en horario de oficina de 9:00 a 14:00.

Los gastos de publicidad de la presente licitación serán con cargo a la empresa adjudicataria. Esta licitación se rige por la Ley 31/2007, de 30 de octubre, sobre procedimientos de contratación en los sectores de agua, la energía, los transportes y los servicios postales.

La documentación correspondiente a esta licitación estará a disposición de los interesados en la página web de ADIF: <http://www.adif.es>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Órgano de Contratación del Administrador de Infraestructuras Ferroviarias

Postal address: c/ Hiedra, s/n (edificio 23)

Town: Madrid

Postal code: 28036

Country: Spain

Telephone: +34 917674390

Fax: +34 917674490

Internet address: www.adif.es

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

Official name: Administrador de Infraestructuras Ferroviarias (Adif) Dirección de Compras y Contratación de la Dirección General Financiera y Corporativa

Postal address: c/ Hiedra, s/n (edificio 23)

Town: Madrid

Postal code: 28036

Country: Spain

E-mail: egcheca@adif.es, pareal@adif.es

Telephone: +34 917674430

Fax: +34 917674490

Internet address: www.adif.es

VI.5. Date of dispatch of this notice

27.10.2014