

**France-Paris: Public relations management services**

**OJ S 142/2021 26/07/2021**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Syndicat des eaux d'Île-de-France

Postal address: 14 rue Saint-Benoît

Town: Paris

NUTS code: FR101 Paris

Postal code: 75006

Country: France

E-mail: [Sedif@sedif.com](mailto:Sedif@sedif.com)

**Internet address(es):**

Main address: <http://Sedif.com>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://marches.maximilien.fr/index.php?page=Entreprise>.

[EntrepriseAdvancedSearch&AllCons&id=794981&orgAcronyme=sedif](https://marches.maximilien.fr/EntrepriseAdvancedSearch&AllCons&id=794981&orgAcronyme=sedif)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://marches.maximilien.fr/>

**I.4. Type of the contracting authority**

Other type: Eaux

**I.5. Main activity**

Other activity: Eaux

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Prestations de relations presse et de relations publiques

Reference number: 2021\_COM\_02

**II.1.2. Main CPV code**

79416100 Public relations management services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Le présent marché a pour objet de fournir au Syndicat des eaux d'Île-de-France (ci-après «SEDIF») des prestations de conseil en relations presse et relations publiques (stratégie du SEDIF et surtout accompagnement dans le cadre d'un événementiel), la gestion et le suivi de ces prestations (fichiers de contacts, communiqué et dossier, organisation de points presse...).

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79416100 Public relations management services

#### **II.2.3. Place of performance**

NUTS code: FR1 Ile-de-France

Main site or place of performance: Paris.

#### **II.2.4. Description of the procurement**

Le présent marché a donc pour objet de fournir au SEDIF des prestations de conseil en relations presse et relations publiques (stratégie du SEDIF et surtout accompagnement dans le cadre d'un événementiel), la gestion et le suivi de ces prestations.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Le marché sera reconduit au maximum trois fois pour une durée total de quatre ans.

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions for participation**

##### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

### III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

## Section IV: Procedure

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### IV.1. Description

#### IV.1.1. Type of procedure

Open procedure

#### IV.1.3. Information about a framework agreement or a dynamic purchasing system

#### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

### IV.2. Administrative information

#### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 15/09/2021 Local time: 17:45

#### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

#### IV.2.4. Languages in which tenders or requests to participate may be submitted

French

#### IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

#### IV.2.7. Conditions for opening of tenders

Date: 16/09/2021 Local time: 10:00

## Section VI: Complementary information

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### VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

À l'échéance du marché.

### VI.2. Information about electronic workflows

Electronic invoicing will be accepted

### VI.3. Additional information

Se reporter au règlement de la consultation.

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: TA Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75181

Country: France

E-mail: [Grefte.ta-paris@juadm.fr](mailto:Grefte.ta-paris@juadm.fr)

Internet address: <http://www.ta-paris.juradm.fr>

**VI.4.2. Body responsible for mediation procedures**

Official name: Comité consultatif interrégional de règlement amiable (CCIRA) des différends ou litiges relatifs aux marchés publics

Postal address: 5 rue Leblanc

Town: Paris Cedex 15

Postal code: 75911

Country: France

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: SEDIF

Postal address: 14 rue Saint-Benoît

Town: Paris

Postal code: 75006

Country: France

E-mail: [Sedif@sedif.com](mailto:Sedif@sedif.com)

**VI.5. Date of dispatch of this notice**

21/07/2021