

France-Versailles: Printing and related services
OJ S 142/2021 26/07/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: OPH Versailles habitat

Postal address: 8 rue Saint Nicolas

Town: Versailles

NUTS code: FR103 Yvelines

Postal code: 78000

Country: France

E-mail: marches.publics@versailles-habitat.fr

Telephone: +33 130840900

Internet address(es):

Main address: https://marchesonline.achatpublic.com/sdm/ent/gen/ent_recherche.do

Address of the buyer profile: https://marchesonline.achatpublic.com/sdm/ent/gen/ent_recherche.do

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Housing and community amenities

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Marché de communication, signalétique et d'impressions pour l'office public de l'habitat de Versailles Grand Parc

Reference number: 2020/18

II.1.2. Main CPV code

79800000 Printing and related services

II.1.3. Type of contract

Services

II.1.4. Short description

Marché de communication, signalétique et d'impressions pour l'office public de l'habitat de Versailles Grand Parc:

- lot 1: conception et fabrication de documents de communication pour Versailles habitat;
- lot 2: assistance ponctuelle en organisation pour la création d'événements;
- lot 3: assistance opérationnelle et régulière à la communication via les réseaux sociaux.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 200 000,00 EUR

II.2. Description

II.2.1. Title

Conception et fabrication de documents de communication pour Versailles habitat
Lot No: 01

II.2.2. Additional CPV code(s)

79800000 Printing and related services

II.2.3. Place of performance

NUTS code: FR103 Yvelines

Main site or place of performance: Territoire de Versailles habitat.

II.2.4. Description of the procurement

Conception et fabrication de documents de communication pour Versailles habitat.

II.2.5. Award criteria

Quality criterion - Name: Note Méthodologique / Weighting: 20

Quality criterion - Name: Délais d'exécution pour chaque lot / Weighting: 20

Quality criterion - Name: Démarche et engagement du candidat dans le domaine du développement durable / Weighting: 20

Cost criterion - Name: Bordereau des prix pour le lot no1 / Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Assistance ponctuelle en organisation pour la création d'événements
Lot No: 02

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: FR103 Yvelines

Main site or place of performance: Territoire de Versailles habitat.

II.2.4. Description of the procurement

Assistance ponctuelle en organisation pour la création d'événements.

II.2.5. Award criteria

Quality criterion - Name: Note Méthodologique / Weighting: 20

Quality criterion - Name: Délais d'exécution pour chaque lot / Weighting: 20

Quality criterion - Name: Démarche et engagement du candidat dans le domaine du développement durable / Weighting: 20

Cost criterion - Name: Etude du Bordereau des prix Lot no2 / Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Assistance opérationnelle et régulière à la communication via les réseaux sociaux
Lot No: 03

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: FR103 Yvelines

Main site or place of performance: Territoire de Versailles habitat.

II.2.4. Description of the procurement

Assistance opérationnelle et régulière à la communication via les réseaux sociaux.

II.2.5. Award criteria

Quality criterion - Name: Note Méthodologique / Weighting: 20

Quality criterion - Name: Délais d'exécution / Weighting: 20

Quality criterion - Name: Démarche et engagement du candidat dans le domaine du développement durable / Weighting: 20

Cost criterion - Name: Bordereau des prix pour le lot no3 / Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 005-006232](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2020-18

Lot No: 01

Title:

Conception et fabrication de documents de communication pour Versailles habitat

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

12/07/2021

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Groupe OBEA SAS

Postal address: 26 rue Vauquelin

Town: Paris

NUTS code: FR101 Paris

Postal code: 75005

Country: France

Internet address: <http://www.obea.fr>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 200 000,00 EUR

Total value of the contract/lot: 200 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2020-18

Lot No: 02

Title:

Assistance ponctuelle en organisation pour la création d'événements

A contract/lot is awarded: no

V.1. Information on non-award

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

Section V: Award of contract

Contract No: 2020-18

Lot No: 03

Title:

Assistance opérationnelle et régulière à la communication via les réseaux sociaux

A contract/lot is awarded: no

V.1. Information on non-award

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Versailles

Postal address: 56 avenue de Saint-Cloud

Town: Versailles

Postal code: 78011

Country: France

E-mail: Grefte.ta-versailles@juradm.fr

Telephone: +33 139205400

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Préfecture de Versailles

Postal address: 1 avenue de l'Europe

Town: Versailles

Postal code: 78000

Country: France

Telephone: +33 139497800

VI.5. Date of dispatch of this notice

21/07/2021