

Netherlands-Utrecht: Advertising and marketing services

OJ S 133/2022 13/07/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Marnix Academie

National registration number: 23742563

Postal address: Vogelsanglaan 1

Town: UTRECHT

NUTS code: NL Nederland

Postal code: 3571ZM

Country: Netherlands

Contact person: Jos Plattel

E-mail: jplattel@pro-mereor.nl

Telephone: +31 654346624

Internet address(es):

Main address: <http://www.marnixacademie.nl>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/71bc0939324756c0a7e63dee653ea63f>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/71bc0939324756c0a7e63dee653ea63f>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Aanbesteding webdiensten

Reference number: Project nr. 1206

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3.

Type of contract

Services

II.1.4. Short description

Het doel van de Aanbestedende dienst is het selecteren en contracteren van één (1) Inschrijver voor de dienstverlening op het gebied van onlinemarketing gedurende een initiële periode van 2 jaar. Aanbestedende dienst heeft een ééNZijDige, optionele verlengingsmogelijkheid van 2 keer 2 jaar.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

72400000 Internet services

II.2.3. Place of performance

NUTS code: NL Nederland

Main site or place of performance: Utrecht

II.2.4. Description of the procurement

Deze opdracht is niet onderverdeeld in percelen. Inschrijven op een gedeelte van de opdracht is niet toegestaan en leidt tot uitsluiting van verdere deelname aan de aanbestedingsprocedure. De onderhavige opdracht vertegenwoordigt een maximale waarde van € 450.000 (excl. BTW) over de gehele looptijd (6 jaren).

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Kwaliteitswens 1 / Weighting: 40

Quality criterion - Name: Kwaliteitswens 2 / Weighting: 10

Quality criterion - Name: Kwaliteitswens 3 / Weighting: 20

Price - Weighting: 30

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/01/2023 End: 31/12/2028

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

- Geen crimineel verleden

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 26/09/2022 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 26/09/2022 Local time: 12:01

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Midden Nederland

Postal address: Vrouwe Justitiaplein 1

Town: Utrecht

Postal code: 3511 EX

Country: Netherlands

E-mail: klachtencoordinator.RB-MNL@rechtspraak.nl

Telephone: +31 883620000

Fax: +31 3610580

Internet address: <http://www.rechtspraak.nl>

VI.5. Date of dispatch of this notice

08/07/2022