

Spain-Donostia-San Sebastián: Advertising consultancy services

OJ S 133/2022 13/07/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Fundación Donostia International Physics Center - Fundación Donostia International Physics Center

National registration number: G20662292

Postal address: Paseo Manuel de Lardizabal, 4. 20018 Donostia-San Sebastián (Gipuzkoa)

Town: Donostia / San Sebastián

NUTS code: ES212 Gipuzkoa

Postal code: 20018

Country: Spain

Contact person: Directora de Administración

E-mail: licitaciones@dipc.org

Telephone: +34 943018229

Internet address(es):

Main address: <http://dipc.ehu.eus/>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.contratacion.euskadi.eus>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.contratacion.euskadi.eus/KPELicitacion>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Fundación privada sin ánimo de lucro - poder adjudicador no Administración Pública

I.5. Main activity

Other activity: Investigación

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicios de asesoría y gabinete de prensa y comunicación para la Fundación Donostia International Physics Center

Reference number: AD2022/03

II.1.2.

Main CPV code

79341100 Advertising consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

Servicios de asesoría y gabinete de prensa y comunicación para la Fundación Donostia International Physics Center

II.1.5. Estimated total value

Value excluding VAT: 229 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description**II.2.2. Additional CPV code(s)**

79341100 Advertising consultancy services

II.2.3. Place of performance

NUTS code: ES212 Gipuzkoa

Main site or place of performance: ES212 - Gipuzkoa

II.2.4. Description of the procurement

Servicios de asesoría y gabinete de prensa y comunicación para la Fundación Donostia International Physics Center

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Memoria técnica asesoría de prensa y comunicación / Weighting: 15,00

Quality criterion - Name: Memoria técnica de gabinete de prensa y comunicación / Weighting: 15,00

Quality criterion - Name: Descripción sistema press-clipping / Weighting: 5,00

Quality criterion - Name: Memoria técnica de oficina de comunicación integral de P4K / Weighting: 10,00

Quality criterion - Name: Propuesta elaboración campañas de comunicación / Weighting: 5,00

Cost criterion - Name: Precio anual asesoría y servicio de gabinete de prensa y comunicación y press-clipping / Weighting: 30,00

Cost criterion - Name: Precio unitario servicio de oficina de comunicación del Passion For Knowledge / Weighting: 15,00

Cost criterion - Name: Precio unitario por hora campañas de comunicación / Weighting: 5,00

II.2.6. Estimated value

Value excluding VAT: 229 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Prórroga del contrato para los servicios de asesoría y gabinete de prensa y comunicación

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section III: Legal, economic, financial and technical information**

III.1. Conditions for participation**III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description**IV.1.1. Type of procedure**

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 08/08/2022 Local time: 15:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**IV.2.4. Languages in which tenders or requests to participate may be submitted**

Spanish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 2 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 30/08/2022 Local time: 10:00

Place:

Plataforma Contratación Euskadi

Information about authorised persons and opening procedure: Apertura de plicas Fórmulas

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Órgano Administrativo de Recursos Contractuales

Town: Vitoria-Gasteiz

Country: Spain

E-mail: oarcs@euskadi.eus

VI.5. Date of dispatch of this notice

08/07/2022