

Latvia-Riga: Advertising campaign services

OJ S 143/2021 27/07/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: LR Labklājības ministrijas Valsts darba inspekcija

National registration number: 90000032077

Postal address: K. Valdemāra iela 38 k-1

Town: Rīga

NUTS code: LV00 Latvija

Postal code: LV-1010

Country: Latvia

Contact person: Agnese Aišpure

E-mail: agnese.aispure@vdi.gov.lv

Telephone: +371 26451754

Fax: +371 67021718

Internet address(es):

Main address: <http://www.vdi.gov.lv>

Address of the buyer profile: <https://www.eis.gov.lv/EKEIS/Supplier/Organizer/393>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.eis.gov.lv/EKEIS/Supplier/Procurement/60601>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.eis.gov.lv/EKEIS/Supplier/ProcurementProposals/60601>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Social protection

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Sabiedrības izpratnes par darba aizsardzības jautājumiem veicināšanas pasākumu un komunikācijas kampaņas organizēšana

Reference number: VDI 2021/9

II.1.2.

Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

Iepirkuma priekšmets ir mērķauditorijas informēšana, izglītošana un izpratnes veicināšana par darba aizsardzības nozīmīgumu un praktiskās pielietošanas vajadzību un efektivitāti un uzņēmumu piesaistīšana atbalsta saņemšanai ESF projekta ietvaros, īstenojot integrēto komunikācijas kampaņu.

II.1.5. Estimated total value

Value excluding VAT: 190 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description**II.2.2. Additional CPV code(s)**

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: LV00 Latvija

Main site or place of performance: Latvijas Republika.

II.2.4. Description of the procurement

Iepirkuma priekšmets ir mērķauditorijas informēšana, izglītošana un izpratnes veicināšana par darba aizsardzības nozīmīgumu un praktiskās pielietošanas vajadzību un efektivitāti un uzņēmumu piesaistīšana atbalsta saņemšanai ESF projekta ietvaros, īstenojot integrēto komunikācijas kampaņu.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Reklāmas kanāli un to plānojums (K2) / Weighting: 20

Quality criterion - Name: Kampaņas radošie, vizuālie risinājumi, un materiāli (K3) / Weighting: 20

Quality criterion - Name: Sociālie mediji un to plāns (K4) / Weighting: 20

Quality criterion - Name: Re prezentācijas materiāli (K5) / Weighting: 10

Quality criterion - Name: Moderns, funkcionāls un ērti transportējams izstāžu stends (K6) / Weighting: 30

Quality criterion - Name: Informatīvi pasākumi reģionos (K7) / Weighting: 30

Quality criterion - Name: Kampaņas atklāšanas pasākums (K8) / Weighting: 30

Quality criterion - Name: Kampaņas koncepcija (K1) / Weighting: 40

Cost criterion - Name: Piedāvājuma cena (C) / Weighting: 50

II.2.6. Estimated value

Value excluding VAT: 190 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 4

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Projekts "Darba drošības normatīvo aktu praktiskās ieviešanas un uzraudzības pilnveidošana" Nr. 7.3.1.0/16/I/001.

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Saskaņā ar nolikumā iekļautajām prasībām.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

Saskaņā ar nolikumā iekļautajām prasībām.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 03/09/2021 Local time: 10:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4.

Languages in which tenders or requests to participate may be submitted

Latvian

IV.2.7. Conditions for opening of tenders

Date: 03/09/2021 Local time: 10:00

Place:

<https://www.eis.gov.lv/EKEIS/Supplier/ProcurementProposals/60601>

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Iepirkumu uzraudzības birojs

Postal address: Eksporta iela 6

Town: Rīga

Country: Latvia

E-mail: pasts@iub.gov.lv

Telephone: +371 67326719

Fax: +371 67326720

Internet address: <http://www.iub.gov.lv>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Iepirkumu uzraudzības birojs

Postal address: Eksporta iela 6

Town: Rīga

Postal code: LV-1010

Country: Latvia

E-mail: pasts@iub.gov.lv

Telephone: +371 67326719

Fax: +371 67326720

Internet address: <http://www.iub.gov.lv>

VI.5. Date of dispatch of this notice

22/07/2021