

Belgium-Brussels: Market research services

OJ S 143/2021 27/07/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: BOSA-DG Service d'appui interne

National registration number: 0671.516.647_550140

Postal address: Boulevard Simon Bolivar 30, boîte 1

Town: Bruxelles

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1000

Country: Belgium

Contact person: Laurence Mortier

E-mail: laurence.mortier@bosa.fgov.be

Internet address(es):

Main address: <https://bosa.belgium.be>

Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=418184>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=418184>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://eten.publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?wsName=BOSA-DGIOD-2021+BOSA+DG+SAI+043-F02>

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://enot.publicprocurement.be/enot-war/displayForum.do?forumId=37996>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Réalisation d'une enquête auprès des parties prenantes concernant la communication fédérale et élaboration d'un plan d'action comprenant des actions concrètes afin d'améliorer, de faire converger et de rendre plus accessibles les canaux de communication aux citoyens et aux entreprises et d'accroître la collaboration entre les départements
Reference number: BOSA-DGIOD-2021 BOSA DG SAI 043-F02_0

II.1.2. Main CPV code

79310000 Market research services

II.1.3. Type of contract

Services

II.1.4. Short description

Le présent marché concerne la réalisation d'une enquête auprès des parties prenantes concernant la communication fédérale et l'élaboration d'un plan d'action comprenant des actions concrètes afin d'améliorer, de faire converger et de rendre plus accessibles les canaux de communication aux citoyens et aux entreprises et d'accroître la collaboration entre les départements.

II.1.5. Estimated total value

Value excluding VAT: 162 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79342311 Customer satisfaction survey, 79413000 Marketing management consultancy services, 79416200 Public relations consultancy services

II.2.3. Place of performance

NUTS code: BE Belgique / België

Main site or place of performance: Belgique.

II.2.4. Description of the procurement

Le présent marché porte sur une analyse des parties prenantes des services publics fédéraux et des communications existantes ainsi que des canaux de communication proactifs (l'administration en tant qu'expéditrice) et réactifs (l'administration en tant que destinatrice).

Le produit final de l'analyse est un rapport écrit qui décrira en détail les conclusions de l'enquête et comprendra un plan d'action dont les modalités sont décrites au point B.

Prescriptions techniques. Le tout sera assorti des fichiers comprenant tous les résultats de l'enquête.

Le pouvoir adjudicateur a réparti le marché à exécuter ensuite:

— poste 1: la réalisation d'une enquête auprès des parties prenantes sur la base de méthodes quantitatives et qualitatives; et

— tranche conditionnelle: la fourniture d'un plan d'action visant à améliorer, faire converger et rendre plus accessibles les canaux de communication fédéraux aux citoyens et aux entreprises et d'accroître la collaboration entre les départements.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Qualité / Weighting: 60

Price - Weighting: 40

II.2.6. Estimated value

Value excluding VAT: 162 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 5

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Voir cahier spécial des charges.

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Voir cahier spécial des charges.

III.1.3. Technical and professional ability

List and brief description of selection criteria:

Voir cahier spécial des charges.

Minimum level(s) of standards possibly required:

Classe: N/A, catégorie: N/A.

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

Voir cahier spécial des charges.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 26/08/2021 Local time: 11:10

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French, Dutch

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 26/08/2021 Local time: 11:10

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Conseil d'État

Postal address: Rue de la Science 33

Town: Bruxelles

Postal code: 1040

Country: Belgium

VI.5. Date of dispatch of this notice

22/07/2021