

**Portugal-Ponta Delgada: Promotional services**  
**OJ S 167/2018 31/08/2018**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Associação Turismo dos Açores — Convention and Visitors Bureau

Postal address: Avenida Infante Dom Henrique, 33, 1.º direito

Town: Ponta Delgada

NUTS code: PT2 Região Autónoma dos Açores

Postal code: 9500-150

Country: Portugal

E-mail: [concursos@visitazores.travel](mailto:concursos@visitazores.travel)

**Internet address(es):**

Main address: [www.visitazores.com](http://www.visitazores.com)

**I.4. Type of the contracting authority**

Other type: Associação de direito privado

**I.5. Main activity**

Other activity: Turismo

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Promoção turística do destino Açores no mercado emissor da Escandinávia — Dinamarca

**II.1.2. Main CPV code**

79342200 Promotional services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Prestação de serviços de promoção turística do destino Açores no mercado emissor da Escandinávia — Dinamarca.

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7. Total value of the procurement**

Value excluding VAT: 1 300 000,00 EUR

**II.2. Description**

### **II.2.3. Place of performance**

NUTS code: DK Danmark

### **II.2.4. Description of the procurement**

Promoção turística do destino Açores no mercado emissor da Escandinávia — Dinamarca.

### **II.2.5. Award criteria**

Price

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: PO Açores 2020

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedureAccelerated procedureJustification:  
Não.

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2018/S 083-187517](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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### **Title:**

Promoção turística do destino Açores no mercado emissor da Escandinávia — Dinamarca

A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

30/07/2018

#### **V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Primera Travel, A/S  
National registration number: CRV n.º 21148180  
Postal address: Bethaniagade 40  
Town: Herning  
NUTS code: DK Danmark  
Postal code: 7400  
Country: Denmark  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 1 300 000,00 EUR  
Total value of the contract/lot: 1 095 000,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Associação Turismo dos Açores — Convention and Visitors Bureau  
Town: Ponta Delgada  
Postal code: 9500-150  
Country: Portugal  
E-mail: [concursos@visitazores.travel](mailto:concursos@visitazores.travel)

**VI.5. Date of dispatch of this notice**

27/08/2018