

United Kingdom-London: Public relations services
OJ S 186/2017 28/09/2017
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Big Lottery Fund

Postal address: 1 Plough Place

Town: London

NUTS code: UK United Kingdom

Postal code: EC4A 1DE

Country: United Kingdom

Contact person: Procurement

E-mail: procurement@biglotteryfund.org.uk

Internet address(es):

Main address: <https://www.biglotteryfund.org.uk/>

Address of the buyer profile: <http://www.delta-esourcing.com/tenders/UK-title/46CU787P4S>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.delta-esourcing.com/tenders/UK-UK-London:-Public-relations-services./46CU787P4S>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <http://www.delta-esourcing.com/tenders/UK-title/46CU787P4S>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: non departmental public body

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

A Better Start campaign to promote early social, emotional and language development.

Reference number: BIG001-0856

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

The Big Lottery Fund (the Fund) is seeking to procure 2 lots:

Lot 1: The Fund is seeking to appoint an organisation with specialist expertise in communications campaigns to support 5 local partnerships to plan and deliver a campaign to promote early social, emotional and language development outcomes for children (from pregnancy to their fourth birthday).

Lot 2: The Fund is seeking to appoint an organisation to evaluate the campaign to promote early social, emotional and language development outcomes for children (from pregnancy to their 4th birthday).

Respondents can bid for 1 or both lots.

Please refer to the full ITT and supporting documents for the full specification, requirements, process and time-scales. All procurement documents can be found on the buyer's url and all tenders should register their interest to gain access to the documents.

II.1.5. Estimated total value

Value excluding VAT: 770 000,00 GBP

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

The design and delivery of the campaign

Lot No: 1

II.2.2. Additional CPV code(s)

79416000 Public relations services

II.2.3. Place of performance

NUTS code: UK United Kingdom

Main site or place of performance: United Kingdom.

II.2.4. Description of the procurement

Lot 1: The Fund is seeking to appoint an organisation with specialist expertise in communications campaigns to support 5 local partnerships to plan and deliver a campaign to promote early social, emotional and language development outcomes for children (from pregnancy to their fourth birthday).

Please refer to the full ITT and supporting documents for the full specification, process and time-scales to be followed.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Proposal i) Understanding of campaign aims, methodology and activities; ii) Some original sample sketches of campaign deliverables; iii) For understanding of each partnership and local area / Weighting: 25

Quality criterion - Name: Provide a clear and realistic project plan that clearly responds to the requirements set out in Section 2 / Weighting: 15

Quality criterion - Name: Proposed delivery team, how you propose to manage to meet requirements and skills available and how these will be relevant to delivery. Stating roles they will play and suggested resource allocations / Weighting: 15

Quality criterion - Name: Explain how you would ensure a collaborative working relationship with the 5 ABS partnerships, the fund, the successful contractor for Lot 2 of this contract and other stakeholders / Weighting: 10

Quality criterion - Name: Describe the risks to delivering this project to time, budget and quality, together with your detailed proposals for mitigating them / Weighting: 10

Cost criterion - Name: Total fixed cost price for undertaking the requirement / Weighting: 25

II.2.6. Estimated value

Value excluding VAT: 595 000,00 GBP

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

The campaign evaluation

Lot No: 2

II.2.2. Additional CPV code(s)

73110000 Research services

II.2.3. Place of performance

NUTS code: UK United Kingdom

Main site or place of performance: United Kingdom.

II.2.4. Description of the procurement

Lot 2: The Fund is seeking to appoint an organisation to evaluate the campaign to promote early social, emotional and language development outcomes for children (from pregnancy to their 4th birthday).

Please refer to the full ITT and supporting documents for the full specification, process and time-scales to be followed.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Detail your proposal to meet our requirements for Lot 2. This should include your understanding of the evaluation aims, proposed methodology and a description of all proposed activities / Weighting: 25

Quality criterion - Name: Provide a clear, realistic and integrated project plan for all strands of work that responds to the requirements set out in section 2 / Weighting: 15

Quality criterion - Name: Detail proposed delivery team, proposal to manage to meet project requirements and skills available and how these will be relevant to delivery. What roles they will play and suggested resource allocations / Weighting: 15

Quality criterion - Name: Explain how you would ensure a collaborative working relationship with the 5 ABS partnerships, the Fund, the successful contract for Lot 1 and other stakeholders / Weighting: 10

Quality criterion - Name: Identify the risks to delivering this project to time, budget and quality, together with your detailed proposals for mitigating them / Weighting: 10

Cost criterion - Name: Total fixed cost price for undertaking the requirement / Weighting: 25

II.2.6. Estimated value

Value excluding VAT: 175 000,00 GBP

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:
Refer to the ITT for full specification.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

Refer to the ITT for full specification.

Section IV: Procedure

IV.1. Description

IV.1.1.

Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 03/11/2017 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 03/11/2017 Local time: 12:10

Information about authorised persons and opening procedure: Bids will be opened (electronically) and logged by the procurement team. The evaluation panel will then carry out the review.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at: <https://www.delta-esourcing.com/tenders/UK-UK-London:-Public-relations-services./46CU787P4S>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/46CU787P4S>

GO Reference: GO-2017926-PRO-11094267.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Big Lottery Fund

Postal address: 1 Plough Place

Town: London

Postal code: EC4A 1DE

Country: United Kingdom

E-mail: procurement@biglotteryfund.org.uk

Internet address: <https://www.biglotteryfund.org.uk/>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

The Contracting Authority will incorporate a standstill period of 10 calendar days at the point information on the award of the contract is communicated to tenderers. That notification will provide full information on the award decision. Further information is set out in the Public Contracts Regulation 2015 (as amended).

VI.5. Date of dispatch of this notice

26/09/2017