

**United Kingdom-Bradford: E-learning services**  
**OJ S 210/2016 29/10/2016**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Bradford College

Postal address: Great Horton Road

Town: Bradford

NUTS code: UKH3 Essex

Postal code: BD7 1AY

Country: United Kingdom

E-mail: [rachel.turner@tenetservices.com](mailto:rachel.turner@tenetservices.com)

Telephone: +44 1376511411

Fax: +44 1376515970

**Internet address(es):**

Main address: <https://www.bradfordcollege.ac.uk/>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Education

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Bradford College-Online Courses- Development, Marketing and Sale of Online Courses.

Reference number: CA3457

**II.1.2. Main CPV code**

80420000 E-learning services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Bradford College is working hard towards becoming a market leader in the online learning industry — both with our internal teaching and with online courses locally, regionally and nationally. With a high number of sector specialists, the college is well placed to develop new courses and course materials to meet new market demands.

Bradford College is in the process of developing New courses which are currently being written to be delivered online.

The purpose of this tender document is to source a suitable qualified commercial partner to assist with the revenue development of a suite of online distance learning courses starting in September 2016.

The partner will, firstly, work with Bradford College to convert our specialist course content into finished, professional, commercial courses capable of being delivered online. And secondly, work with the College to market and sell the products under an agreed business model.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 42 000,00 GBP

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: UKH3 Essex

Main site or place of performance: Bradford.

#### **II.2.4. Description of the procurement**

Bradford College is working hard towards becoming a market leader in the online learning industry — both with our internal teaching and with online courses locally, regionally and nationally. With a high number of sector specialists, the college is well placed to develop new courses and course materials to meet new market demands.

Bradford College is in the process of developing New courses which are currently being written to be delivered online.

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#### **II.2.5. Award criteria**

Cost criterion - Name: Stated elsewhere / Weighting: 100.00 %

#### **II.2.11. Information about options**

Options: yes

Description of options:

48 month(s) from the commencement date, with 24 initial month(s) and option to extend 2 x 12 month(s).

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

Section II.3) — dates refer to the initial contract period and do not include the options of any extensions.

Section IV.3.5) — any dates shown are an estimate.

In the first instance, candidates should register with [www.multiquote.com](http://www.multiquote.com) and express an interest in the contract, full details of the contract will be available.

The Contracting Authority shall not be under any obligation to accept any tender. The Contracting Authority reserves the right to cancel the entire or parts of the tender, without such an action conferring any right to compensation on the Tenderers.  
The Contracting Authority has no liability to settle any cost incurred by the tenderer as a result of the tendering procedure.

## Section IV: Procedure

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### IV.1. Description

#### IV.1.1. Type of procedure

Open procedure

#### IV.1.3. Information about a framework agreement or a dynamic purchasing system

#### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

### IV.2. Administrative information

#### IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2016/S 098-176054](#)

#### IV.2.8. Information about termination of dynamic purchasing system

#### IV.2.9. Information about termination of call for competition in the form of a prior information notice

## Section V: Award of contract

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**Contract No:** CA3457

**Title:**

Bradford College-Online Courses- Development, Marketing and Sale of Online Courses

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

25/10/2016

#### V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: CloudLearn Ltd

Postal address: Strathclyde University Incubator, 50 Richmond Street

Town: Glasgow

NUTS code: UK United Kingdom

Postal code: G1 1XP

Country: United Kingdom

E-mail: [info@cloudlearn.co.uk](mailto:info@cloudlearn.co.uk)

Telephone: +44 3301114006

Fax: +44 1415523886

Internet address: [www.cloudlearn.co.uk](http://www.cloudlearn.co.uk)

The contractor is an SME: no

#### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 42 000,00 GBP

#### **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

Section II.3) — Dates refer to the initial contract period and do not include the options of any extensions.

Section IV.3.5) — Any dates shown are an estimate.

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The Contracting Authority shall not be under any obligation to accept any tender. The Contracting Authority reserves the right to cancel the entire or parts of the tender, without such an action conferring any right to compensation on the Tenderers.

The Contracting Authority has no liability to settle any cost incurred by the tenderer as a result of the tendering procedure.

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Bradford College

Postal address: Great Horton Road

Town: Bradford

Postal code: BD7 1AY

Country: United Kingdom

E-mail: [rachel.turner@tenetservices.com](mailto:rachel.turner@tenetservices.com)

##### **VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

The authority will incorporate a minimum 10 calendar day standstill period at the point that information on the award of the contract is communicated to tenderers. If an appeal regarding the award of contract has not been successfully resolved then the Public Contracts Regulations 2015 provide for aggrieved parties who have been harmed or are at risk of harm by breach of the rules to take action in the High Court. Any such action must be brought promptly (generally within 3 months).

#### **VI.5. Date of dispatch of this notice**

25/10/2016