

382356-2026 - Competition

Slovenia – Advertising campaign services – Zakup oglasnega prostora v medijih

OJ S 106/2026 04/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: GEN-I, trgovanje in prodaja električne energije, d.o.o.

Email: javna.narocila@gen-i.si

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Economic affairs

Activity of the contracting entity: Electricity-related activities

2. Procedure

2.1. Procedure

Title: Zakup oglasnega prostora v medijih

Description: Zakup oglasnega prostora v medijih

Procedure identifier: 45a4059a-3a2d-44dd-a7b8-bb5e0798ffc3

Internal identifier: JN-74832

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

2.1.2. Place of performance

Country subdivision (NUTS): Osrednjeslovenska (SI041)

Country: Slovenia

2.1.4. General information

Legal basis:

Directive 2014/25/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0000

Title: Zakup oglasnega prostora v medijih

Description: Zakup oglasnega prostora v medijih

Internal identifier: 487963

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Osrednjeslovenska (SI041)

Country: Slovenia

5.1.3. Estimated duration

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 1

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.8. Accessibility criteria

Accessibility criteria for persons with disabilities are not included because the procurement is not intended for use by natural persons

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Izbrana bo ponudba, v kateri bo skupni seštevek najnižji. V enačbi se bo upoštevalo: A: Razpisna naloga (do 20 točk) B: Doseženi CPP v medijih v tabeli št. 1 iz OBR – Tabela medijev (utežena povprečna vrednost CPP) C: Popusti za objave v medijih v tabeli št. 2 iz OBR – Tabela medijev (utežen povprečni popust v %) D: Agencijska provizija za Zakup z načrtovanjem (odstotek provizije v %) E: Agencijska provizija za Čisti zakup (odstotek provizije v %)

Description of the method to be used if weighting cannot be expressed by criteria: $\text{Skupni seštevek} = 5 \times (20 - A) + 20 \times (B / B_{\text{max}}) + 120 \times (1 - C) + 200 \times (D) + 40 \times (E)$. Izbrana bo ponudba, pri kateri bo skupni seštevek NAJMANJŠI. V primeru, da bosta imeli dve ali več ponudb enak skupni seštevek, bo izbran ponudnik, ki je dosegel večje število točk iz vsebinske ocene (A).

5.1.11. Procurement documents

Deadline for requesting additional information: 22/06/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: <https://www.enarocanje.si/api/datoteka/get?id=NTUzNDIxO1pBS1VQIE9HTEFTTkVHQSBQUk9TVE9SQSBWIE1FREIKSUguemlw>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://ejn.gov.si/ponudba/pages/aktualno/aktualno_jnc_podrobno.xhtml?zadevald=74832

Languages in which tenders or requests to participate may be submitted: Slovenian

Electronic catalogue: Not allowed

Variants: Not allowed

Description of the financial guarantee: bančna garancija za dobro izvedbo pogodbenih obveznosti

Deadline for receipt of tenders: 08/07/2026 13:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Information about public opening:

Opening date: 08/07/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: elektronsko na portalu e -JN

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: skladno z razpisno dokumentacijo

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

Financial arrangement: Izvajalec bo po izvedbi posameznih storitev po tem okvirnem sporazumu naročniku izdal račun za plačilo vrednosti posameznega naročila, ki ga bo naročnik poravnal v roku trideset (30) dni od prejema. Plačilni rok prične teči naslednji dan po prejemu pravilno izstavljenega računa. K računu je izvajalec dolžan priložiti specifikacijo opravljenih storitev, potrjeno s strani naročnika.

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: DRŽAVNA REVIZIJSKA KOMISIJA ZA REVIZIJO POSTOPKOV ODDAJE JAVNIH NAROČIL

Information about review deadlines: Zakon o pravnem varstvu v postopkih javnega naročanja (Uradni list RS, št. 43/11 s spremembami)

Organisation providing additional information about the procurement procedure: GEN-I, trgovanje in prodaja električne energije, d.o.o.

8. Organisations

8.1. ORG-0001

Official name: GEN-I, trgovanje in prodaja električne energije, d.o.o.

Registration number: 1587714000

Postal address: Vrbina017

Town: Krško

Postcode: 8270

Country subdivision (NUTS): Osrednjeslovenska (SI041)

Country: Slovenia

Email: javna.narocila@gen-i.si

Telephone: +386 30 712 650
Internet address: <https://gen-i.si>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: GEN-I, trgovanje in prodaja električne energije, d.o.o.

Registration number: nimat-500

Postal address: Vrbina017

Town: Krško

Postcode: 8270

Country subdivision (NUTS): Osrednjeslovenska (SI041)

Country: Slovenia

Email: javna.narocila@gen-i.si

Telephone: 041990390

Roles of this organisation:

Organisation providing additional information about the procurement procedure

8.1. ORG-0003

Official name: DRŽAVNA REVIZIJSKA KOMISIJA ZA REVIZIJO POSTOPKOV ODDDAJE JAVNIH NAROČIL

Registration number: 1332716000

Postal address: Slovenska cesta 54

Town: Ljubljana

Postcode: 1000

Country subdivision (NUTS): Osrednjeslovenska (SI041)

Country: Slovenia

Email: dkom@dkom.si

Telephone: +38612342800

Internet address: <https://www.dkom.si/>

Roles of this organisation:

Review organisation

Notice information

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