

France-Les Arcs sur Argens: Advertising and marketing services

OJ S 144/2021 28/07/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Conseil interprofessionnel des vins de Provence

National registration number: 45107019700012

Postal address: maison des vins

Town: Les Arcs sur Argens

NUTS code: FR France

Postal code: 83460

Country: France

Contact person: vlelong@provencewines.com

E-mail: civp@provencewines.com

Telephone: +33 494995010

Internet address(es):Main address: <http://www.vinsdeprovence.com>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://civp.box.com/s/du0xhwy02jm4q1il9w2nw9dn49nmwdnm>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Interprofession vins

I.5. Main activity

Other activity: Viticulture

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Programme de promotion des vins de Provence aux USA

Reference number: CIVPUSA22

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Dans le cadre de sa mission de communication et de promotion des vins de Provence, le CIVP met en œuvre un nouveau plan d'actions de communication aux USA en 2022.

II.1.5. Estimated total value

Value excluding VAT: 594 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: US United States

Main site or place of performance: États Unis.

II.2.4. Description of the procurement

Voir cahier des charges dans le lien BOX.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 594 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/01/2022 End: 31/12/2022

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: yes

Description of options:

Budget sous réserve de l'obtention de la subvention européenne et du taux de subvention (voir cahier des charges).

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Promotion des vins sur les marchés Pays Tiers Programmation 2019-2023 règlement OCM n° 1308/2013

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Lettre de candidature motivée, datée signée, document officiel justifiant que le candidat est à jour de ses obligations sociales et fiscales.

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Organigramme de la structure, trois derniers bilans certifiés.

Minimum level(s) of standards possibly required:

Chiffre d'affaires = au moins deux fois la valeur du marché.

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 14/09/2021 Local time: 18:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 31/12/2021

IV.2.7. Conditions for opening of tenders

Date: 15/09/2021 Local time: 09:00

Place:

CIVP

Information about authorised persons and opening procedure: Équipe CIVP concernée par le projet, élus membres de la Commission export.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Prévoir deux enveloppes = l'une pour les informations relatives à l'entreprise, l'autre pour le programme chiffré détaillé.

VI.4. Procedures for review

VI.4.1. Review body

Official name: TGI Draguignan

Postal address: 11 rue Pierre Clément

Town: Draguignan

Postal code: 83000

Country: France

VI.5. Date of dispatch of this notice

23/07/2021