

**France-Les Arcs sur Argens: Advertising and marketing services**

OJ S 144/2021 28/07/2021

**Contract notice****Services****Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Conseil interprofessionnel des vins de Provence

National registration number: 45107019700012

Postal address: maison des vins

Town: Les Arcs sur Argens

NUTS code: FR France

Postal code: 83460

Country: France

Contact person: vlelong@provencewines.com

E-mail: [vlelong@provencewines.com](mailto:vlelong@provencewines.com)**Internet address(es):**Main address: <http://www.vinsdeprovence.com>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://civp.box.com/s/p7bo1speov3x6ykgwca9hem0kzxwrdav>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Other type: Interprofession vins

**I.5. Main activity**

Other activity: Viticulture

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Programme de promotion des vins de Provence au Royaume-Uni

Reference number: CIVPUK22

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Dans le cadre de sa mission de communication et de promotion des vins de Provence, le CIVP met en œuvre un nouveau plan de communication au Royaume-Uni en 2022.

**II.1.5. Estimated total value**

Value excluding VAT: 298 000,00 EUR

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description**

**II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

**II.2.3. Place of performance**

NUTS code: UK United Kingdom

Main site or place of performance: Royaume-Uni.

**II.2.4. Description of the procurement**

Voir cahier des charges dans le lien BOX.

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 298 000,00 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 01/01/2022 End: 31/12/2022

This contract is subject to renewal: no

**II.2.10. Information about variants**

Variants will be accepted: yes

**II.2.11. Information about options**

Options: yes

Description of options:

Budget sous réserve de l'obtention de la subvention européenne et du taux de subvention (voir cahier des charges).

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Promotion des vins sur les marchés Pays Tiers Programmation 2019-2023 règlement OCM n° 1308/2013.

**II.2.14. Additional information**

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**Section III: Legal, economic, financial and technical information**

**III.1. Conditions for participation**

**III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

Lettre de candidature motivée datée et signée, document officiel justifiant que le candidat est à jour de ses obligations sociales et fiscales.

### **III.1.2. Economic and financial standing**

List and brief description of selection criteria:

Organigramme de la structure, trois derniers bilans certifiés.

Minimum level(s) of standards possibly required:

Chiffre d'affaires = au moins deux fois la valeur du marché.

### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

## **III.2. Conditions related to the contract**

### **III.2.3. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 14/09/2021 Local time: 18:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 31/12/2021

#### **IV.2.7. Conditions for opening of tenders**

Date: 15/09/2021 Local time: 09:00

Place:

CIVP.

Information about authorised persons and opening procedure: Équipe CIVP concernée par le projet, élus membres de la Commission export.

## **Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

Prévoir deux enveloppes: un pour les informations relatives à l'entreprise, un pour le programme chiffré détaillé.

**VI.4. Procedures for review****VI.4.1. Review body**

Official name: TGI Draguignan

Postal address: 11 rue Pierre Clément

Town: Draguignan

Postal code: 83000

Country: France

**VI.5. Date of dispatch of this notice**

23/07/2021