

France-Conflans-Sainte-Honorine: Advertising management services

OJ S 211/2015 30/10/2015

Contract award notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Ville de Conflans-Sainte-Honorine

Postal address: 63 rue Maurice Berteaux — BP 350

Town: Conflans-Sainte-Honorine Cedex

Postal code: 78703

Country: France

For the attention of: M. le maire

E-mail: vice-president-cao@mairie-conflans.fr

Telephone: +33 134908925

Internet address(es):General address of the contracting authority: <http://www.conflans-sainte-honorine.fr/la-mairie/les-marches-publics/index.html>Address of the buyer profile: <https://www.achats-franciliens.fr>**I.2. Type of the contracting authority**

Regional or local authority

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities**Section II: Object of the contract**

II.1. Description**II.1.1. Title**

Régie publicitaire pour les publications du VAC Magazine et des autres supports de la Ville de Conflans-Sainte-Honorine.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Conflans-Sainte-Honorine, 78700 Conflans-Sainte-Honorine.

NUTS code FR103 Yvelines

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

Régie publicitaire pour les publications du VAC Magazine et des autres supports de la Ville de Conflans-Sainte-Honorine.

II.1.5. CPV code(s)

79341200 Advertising management services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot**II.2.1. Total value of the contract/lot****Section IV: Procedure**

IV.1. Type of procedure**IV.1.1. Type of procedure**

Open

IV.2. Award criteria**IV.2.1. Award criteria****IV.2.2. Information about electronic auction****IV.3. Administrative information****IV.3.1. File reference number attributed by the contracting authority**

1521CO

IV.3.2. Previous publication concerning this procedure**Contract notice**

Notice number in the OJ S: [2015/S 113-205310](#) of 13.6.2015

Section V: Award of contract

Contract No: 15122

Lot title: Régie publicitaire pour les publications du VAC Magazine et des autres supports de la Ville de Conflans-Sainte-Honorine

V.1. Date of conclusion of the contract

9.10.2015

V.2. Information about tenders

Number of tenders received: 4

V.3. Name and address of the contractor

Official name: Apos

Postal address: ZA des Boutries, 15 rue des Cayennes

Town: Conflans-Sainte-Honorine

Postal code: 78700

E-mail: derzelle.s@orange.fr

Telephone: +33 08982765

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

VI.2. Additional information

Références de l'avis initial mis en ligne sur le site BOAMP, annonce n° 15-89081, mise en ligne le 11.6.2015.

Date d'envoi du présent avis au JOUE et au BOAMP: 27.10.2015.

VI.3. Procedures for review

VI.3.1. Review body

Official name: Tribunal administratif de Versailles

Postal address: 56 avenue de Saint-Cloud

Town: Versailles Cedex

Postal code: 78011

E-mail: greffe.ta-versailles@juradm.fr

Telephone: +33 139205400

Fax: +33 139205422

VI.3.2. Review procedure

Precise information on deadline(s) for review procedures: — Les modalités d'introduction des recours sont indiquées au règlement de consultation notamment pour ce qui concerne la possibilité d'introduire un référé pré contractuel. Ce recours est ouvert depuis le début de la procédure de passation jusqu'à la signature du contrat.

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

27.10.2015