

**Norway-Oslo: Advertising and marketing services**

**OJ S 121/2023 27/06/2023**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: OsloMet - storbyuniversitetet

National registration number: 997 058 925

Postal address: Postboks 4 Pilestredet 46

Town: Oslo

NUTS code: NO08 Oslo og Viken

Postal code: 0130

Country: Norway

Contact person: Anne Marit Ringvold

E-mail: [anmaritr@oslomet.no](mailto:anmaritr@oslomet.no)

**Internet address(es):**

Main address: <http://www.oslomet.no>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.no/doc.aspx?UniqueId=afnqdvulwy&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.no/doc.aspx?UniqueId=afnqdvulwy&GoTo=Tender>

**I.4. Type of the contracting authority**

National or federal agency/office

**I.5. Main activity**

Education

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Advertising and media purchases

Reference number: 23/02023

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

OsloMet shall enter into a framework agreement with one supplier who can provide advertising and media purchase services for all units at OsloMet.

**II.1.5. Estimated total value**

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description**

**II.2.3. Place of performance**

NUTS code: NO08 Oslo og Viken

**II.2.4. Description of the procurement**

OsloMet shall enter into a framework agreement with one supplier who can provide advertising and media purchase services for all units at OsloMet.

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

2 extension(s), each for 12 months

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**Section IV: Procedure**

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**IV.1. Description**

**IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system**

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information**

**IV.2.2.**

**Time limit for receipt of tenders or requests to participate**

Date: 28/08/2023 Local time: 12:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.2.4. Languages in which tenders or requests to participate may be submitted**

Norwegian

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 31/12/2023

**IV.2.7. Conditions for opening of tenders**

Date: 28/08/2023 Local time: 12:01

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

Merzell notice: <https://opic.com/id/afnqdvulwy>

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Oslo tingrett

Town: Oslo

Country: Norway

**VI.5. Date of dispatch of this notice**

22/06/2023