

**Sweden-Karlstad: Public relations consultancy services**  
**OJ S 169/2018 04/09/2018**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Karlstad Innovation Park ek. för.

National registration number: 769627-8709

Postal address: Sommargatan 101 A

Town: Karlstad

NUTS code: SE Sverige

Postal code: 656 37

Country: Sweden

Contact person: Charlott Larsson

E-mail: [charlott.larsson@businessvarmland.se](mailto:charlott.larsson@businessvarmland.se)

Telephone: +46 70-2552563

**Internet address(es):**

Main address: <http://www.businessvarmland.se/>

**I.4. Type of the contracting authority**

Other type: utveckling

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Konsultstöd

Reference number: UH-2018-2

**II.1.2. Main CPV code**

79416200 Public relations consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Konsulttjänster för löpande avrop under avtalstiden inom följande anbudsområden:

1. Etableringsutveckling
2. Affärsutveckling och finansieringsstöd
3. Utredningar och analyser

Karlstad Innovation Park Ekonomisk förening inbjuder leverantörer att lämna anbud i denna upphandling gällande konsultstöd inom projektet Business Värmland 2018-2020.

Anbud kan lämnas på hela uppdraget eller på ett eller flera delområden.  
Upphandlingsdokumentet innehåller samtliga förutsättningar och krav som gäller för  
anbudsgivningen.

#### **II.1.6. Information about lots**

This contract is divided into lots: yes

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 8 000 000,00 SEK

### **II.2. Description**

#### **II.2.1. Title**

Etableringsutveckling

Lot No: 1

#### **II.2.2. Additional CPV code(s)**

79416200 Public relations consultancy services, 79421000 Project-management services other than for construction work, 79412000 Financial management consultancy services, 72224000 Project management consultancy services, 79400000 Business and management consultancy and related services, 79411100 Business development consultancy services

#### **II.2.3. Place of performance**

NUTS code: SE Sverige

#### **II.2.4. Description of the procurement**

Konsulttjänster för löpande avrop under avtalstiden inom följande anbudsområden:

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Anbud kan lämnas på hela uppdraget eller på ett eller flera delområden.

Upphandlingsdokumentet innehåller samtliga förutsättningar och krav som gäller för  
anbudsgivningen.

#### **II.2.5. Award criteria**

Price

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Affärsutveckling med finansieringsstöd

Lot No: 2

#### **II.2.2.**

**Additional CPV code(s)**

79416200 Public relations consultancy services, 79421000 Project-management services other than for construction work, 79412000 Financial management consultancy services, 72224000 Project management consultancy services, 79400000 Business and management consultancy and related services, 79411100 Business development consultancy services

**II.2.3. Place of performance**

NUTS code: SE Sverige

**II.2.4. Description of the procurement**

Konsulttjänster för löpande avrop under avtalstiden inom följande anbudsområden:

1. Etableringsutveckling
2. Affärsutveckling och finansieringsstöd
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Anbud kan lämnas på hela uppdraget eller på ett eller flera delområden.

Upphandlingsdokumentet innehåller samtliga förutsättningar och krav som gäller för anbudsgivningen.

**II.2.5. Award criteria**

Price

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****II.2. Description****II.2.1. Title**

Utredningar och analyser  
Lot No: 3

**II.2.2. Additional CPV code(s)**

79416200 Public relations consultancy services, 79421000 Project-management services other than for construction work, 79412000 Financial management consultancy services, 72224000 Project management consultancy services, 79400000 Business and management consultancy and related services, 79411100 Business development consultancy services

**II.2.3. Place of performance**

NUTS code: SE Sverige

**II.2.4. Description of the procurement**

Konsulttjänster för löpande avrop under avtalstiden inom följande anbudsområden:

1. Etableringsutveckling
2. Affärsutveckling och finansieringsstöd
3. Utredningar och analyser

Karlstad Innovation Park Ekonomisk förening inbjuder leverantörer att lämna anbud i denna upphandling gällande konsultstöd inom projektet Business Värmland 2018-2020.

Anbud kan lämnas på hela uppdraget eller på ett eller flera delområden.  
Upphandlingsdokumentet innehåller samtliga förutsättningar och krav som gäller för  
anbudsgivningen.

#### **II.2.5. Award criteria**

Price

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2018/S 036-078686](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 2

**Lot No:** 1

**Title:**

Etableringsutveckling

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

13/04/2018

##### **V.2.2. Information about tenders**

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Effect Management Development AB

National registration number: 556489-9663

Postal address: Tynäsgatan 14

Town: Karlstad

NUTS code: SE Sverige

Postal code: 652 16

Country: Sweden

E-mail: [per.fredriksson@effect.se](mailto:per.fredriksson@effect.se)

Telephone: +46 70-2299073

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 125 000,00 SEK

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 3

**Lot No:** 1

**Title:**

Etableringsutveckling

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

13/04/2018

**V.2.2. Information about tenders**

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Kaluna Norge AS

National registration number: 91771881

Postal address: Karl Johans gate 25

Town: Oslo

NUTS code: NO Norge

Postal code: NO-0159

Country: Norway

E-mail: [tna@kalunanordic.com](mailto:tna@kalunanordic.com)

Telephone: +47 90734410

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 90 000,00 SEK

## V.2.5. Information about subcontracting

### Section V: Award of contract

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**Contract No:** 4

**Lot No:** 1

**Title:**

Etableringsutveckling

A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

13/04/2018

##### V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

##### V.2.3. Name and address of the contractor

Official name: Mats R Karlsson & Partners AB

National registration number: 559096-6221

Postal address: Grindstigen 4

Town: Lidingö

NUTS code: SE Sverige

Postal code: 18162

Country: Sweden

E-mail: [karlsson.matsr@gmail.com](mailto:karlsson.matsr@gmail.com)

Telephone: +46 706273630

The contractor is an SME: yes

##### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 225 000,00 SEK

##### V.2.5. Information about subcontracting

### Section V: Award of contract

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**Contract No:** 5

**Lot No:** 1

**Title:**

Etableringsutveckling

A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

13/04/2018

**V.2.2. Information about tenders**

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Sales & Marketing Antoma AB

National registration number: 556625-8454

Postal address: Holländargatan 27

Town: Stockholm

NUTS code: SE Sverige

Postal code: 113 59

Country: Sweden

E-mail: [thomas.norrby@antoma.com](mailto:thomas.norrby@antoma.com)

Telephone: +46 72-5646423

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 125 000,00 SEK

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 6

**Lot No:** 2

**Title:**

Affärsutveckling med finansieringsstöd

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

13/04/2018

**V.2.2. Information about tenders**

Number of tenders received: 9

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Effect Management Development AB

National registration number: 556489-9663

Postal address: Tynäsgatan 14

Town: Karlstad

NUTS code: SE Sverige

Postal code: 65216

Country: Sweden

E-mail: [per.fredriksson@effect.se](mailto:per.fredriksson@effect.se)

Telephone: +46 70-2299073

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 125 000,00 SEK

#### **V.2.5. Information about subcontracting**

### **Section V: Award of contract**

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**Contract No:** 7

**Lot No:** 2

**Title:**

Affärsutveckling med finansieringsstöd

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

13/04/2018

##### **V.2.2. Information about tenders**

Number of tenders received: 9

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Foxen Skog och Konsult AB

National registration number: 556781-4651

Postal address: Uppran 41

Town: Töcksfors

NUTS code: SE Sverige

Postal code: 570 10

Country: Sweden

E-mail: [kjell@foxenkonsult.se](mailto:kjell@foxenkonsult.se)

Telephone: +46 46705959768

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 65 000,00 SEK

#### **V.2.5. Information about subcontracting**

### **Section V: Award of contract**

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**Contract No:** 8

**Lot No:** 2

**Title:**

Affärsutveckling med finansieringsstöd

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1.**

**Date of conclusion of the contract**

13/04/2018

**V.2.2. Information about tenders**

Number of tenders received: 9

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Resultat Effekt AB

National registration number: 556884-0986

Postal address: Tegenrsgatan 10

Town: Kalrstad

NUTS code: SE Sverige

Postal code: 65218

Country: Sweden

E-mail: [louise@resultateffekt.se](mailto:louise@resultateffekt.se)

Telephone: +46 706177664

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 95 000,00 SEK

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 9

**Lot No:** 3

**Title:**

Utredningar och analyser

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

13/04/2018

**V.2.2. Information about tenders**

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Aktiebolaget Stelacon

National registration number: 556285-9487

Postal address: St: Eriksgatan 63

Town: STockholm

NUTS code: SE Sverige

Postal code: 11234

Country: Sweden

E-mail: [robert.kron@stelacon.se](mailto:robert.kron@stelacon.se)

Telephone: +46 739772690

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 99 000,00 SEK

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 10

**Lot No:** 3

**Title:**

Utredningar och analyser

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

13/04/2018

**V.2.2. Information about tenders**

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Effect Management Development AB

National registration number: 556489-9663

Postal address: Tynäsgatan 14

Town: Karlstad

NUTS code: SE Sverige

Postal code: 65216

Country: Sweden

E-mail: [per.fredriksson@effect.se](mailto:per.fredriksson@effect.se)

Telephone: +46 70-2299073

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 125 000,00 SEK

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 11

**Lot No:** 3

**Title:**

Utredningar och analyser

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

13/04/2018

### **V.2.2. Information about tenders**

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Resultat Effekt AB

National registration number: 556884-0986

Postal address: Tegenrsgatan 10

Town: Kalrstad

NUTS code: SE Sverige

Postal code: 65218

Country: Sweden

E-mail: [louise@resultateffekt.se](mailto:louise@resultateffekt.se)

Telephone: +46 706177664

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 95 000,00 SEK

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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**Contract No:** 12

**Lot No:** 3

**Title:**

Utredningar och analyser

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

13/04/2018

### **V.2.2. Information about tenders**

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Serofia AB

National registration number: 556872-9254

Postal address: Marmorgatan 13A

Town: Stockholm

NUTS code: SE Sverige

Postal code: 11867

Country: Sweden

E-mail: [mathias.unger@serofia.com](mailto:mathias.unger@serofia.com)

Telephone: +46 729110978

The contractor is an SME: yes

#### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 120 000,00 SEK

#### **V.2.5. Information about subcontracting**

### **Section V: Award of contract**

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**Contract No:** 13

**Lot No:** 3

**Title:**

Utredningar och analyser

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

13/04/2018

##### **V.2.2. Information about tenders**

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Trendie AB

National registration number: 556842-3700

Postal address: Aschebergsgatan 44

Town: Göteborg

NUTS code: SE Sverige

Postal code: 41133

Country: Sweden

E-mail: [sales@trendie.se](mailto:sales@trendie.se)

Telephone: +46 706732381

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 99 000,00 SEK

##### **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Förvaltningsrätten i Karlstad

Postal address: Box 568

Town: Karlstad

Postal code: 651 12

Country: Sweden

E-mail: [forvaltningsrattenikarlstad@dom.se](mailto:forvaltningsrattenikarlstad@dom.se)

Telephone: +46 54-148500

Fax: +46 54-148530

Internet address: <http://www.forvaltningsrattenikarlstad.domstol.se>

**VI.5. Date of dispatch of this notice**

31/08/2018