

385428-2026 - Competition

Belgium – Advertising services – "SAFE ON WEB" AWARENESS CAMPAIGNS

OJ S 107/2026 05/06/2026

Contract or concession notice – standard regime - Change notice
Services

1. Buyer

1.1. Buyer

Official name: SPF Chancellerie du Premier Ministre

Email: info@ccb.belgium.be

Legal type of the buyer: Central government authority

Activity of the contracting authority: Public order and safety

2. Procedure

2.1. Procedure

Title: "SAFE ON WEB" AWARENESS CAMPAIGNS

Description: Le présent contrat est un marché public de services qui a pour objet la collaboration avec une agence de communication pour l'élaboration des campagnes de sensibilisation « SafeOnWeb » du Centre pour la Cybersécurité Belgique.

Procedure identifier: 6501a92c-e112-463d-a979-4c7cf782f2c3

Internal identifier: CCB/PPM2026-003

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

2.1.2. Place of performance

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: « SAFE ON WEB » AWARENESS CAMPAIGNS

Description: Le présent contrat est un marché public de services qui a pour objet la collaboration avec une agence de communication pour l'élaboration des campagnes de sensibilisation « SafeOnWeb » du Centre pour la Cybersécurité Belgique.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

5.1.2. Place of performance

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

5.1.3. Estimated duration

Duration: 2 Years

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.publicprocurement.be/publication-workspaces/8a642683-e399-4b25-9b9c-7d41ac46bc1a/documents>

Ad hoc communication channel:

URL: <https://www.publicprocurement.be/publication-workspaces/8a642683-e399-4b25-9b9c-7d41ac46bc1a/forum>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.publicprocurement.be/supplier/enterprises/0/tendering-workspaces/publication-workspace-detail/8a642683-e399-4b25-9b9c-7d41ac46bc1a/general>

Languages in which tenders or requests to participate may be submitted: French, Dutch

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 29/06/2026 13:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Conseil d'État

Information about review deadlines: Les formes de ces recours sont établies par la loi du 17 juin 2013 relative à la motivation, à l'information et aux voies de recours en matière de marchés publics. Les recours doivent être soumis au greffe du Conseil d'Etat sis rue de la Science 33 à 1040 Bruxelles - www.raadvst-consetat.be.

8. Organisations

8.1. ORG-0001

Official name: SPF Chancellerie du Premier Ministre

Registration number: 0308357951_5267

Department: Centre pour la Cybersécurité Belgique

Postal address: Rue de la Loi 18

Town: Bruxelles

Postcode: 1000

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: info@ccb.belgium.be

Telephone: +32 25010561

Internet address: <http://www.ccb.belgium.be>

Buyer profile: <https://www.publicprocurement.be/bda?organisationIds=5267&includeOrganisationChildren=true>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: SPF Stratégie et Appui

Registration number: BE001

Postal address: Boulevard Simon Bolivar 30 Bte1

Town: Bruxelles

Postcode: 1000

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: revise@publicprocurement.be

Telephone: +32 2 740 80 00

Internet address: <https://bosa.belgium.be>

Roles of this organisation:

TED eSender

8.1. ORG-0003

Official name: Conseil d'État

Registration number: 0931.814.266

Town: rue de la Science 33

Postcode: 1000

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Roles of this organisation:

Review organisation

10. Change

Version of the previous notice to be changed

:

b2067c51-e418-42f8-ac4f-9ad372b0f095-01

Main reason for change

:

Information updated

Description

:

Le texte imposé "draft foldertekst" pour la production du 5e livrable du dossier de simulation est manquant dans l'annexe 4. Il est présenté dans une annexe distincte : l'annexe 5.

10.1. Change

Section identifier: PROCEDURE

The procurement documents were changed on: 04/06/2026

Notice information

Notice identifier/version: a121cf42-81bf-4d41-9edd-0505f0707ce4 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 04/06/2026 00:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Notice dispatch date (eSender): 04/06/2026 00:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: French, Dutch

Notice publication number: 385428-2026

OJ S issue number: 107/2026

Publication date: 05/06/2026